Regional Development Australia

EDA ECONOMIC DEVELOPMENT AUSTRALIA

Australia 2014

SEQ Economic Development Forum 2014

BOOSTING SEQ'S GLOBAL COMPETITIVENESS

Wednesday 17 September 2014

Sister Cities Room · 2nd Floor · Brisbane City Hall · King George Square

Proudly supported by Brisbane City Council

BRISBANE CITY

Dedicated to a better Brisbane

Australian regions are the building blocks of the nation's competitiveness and central in achieving G20 growth targets. South East Queensland, with Brisbane at its heart, is Australia's most interconnected regional economy and third largest manufacturing region. Our ability to boost production of high-value products and services for global markets depends on the creation and strengthening of regional clusters of industries that become hubs of innovation and employment generators.

To succeed in future markets and stimulate our trading and investment with G20 nations and globally, we must collaborate and innovate to compete. Hear from high profile speakers from the three tiers of government about their plans to support SEQ's future economic growth, and how competitive regions globally are shaping their economic policies and programs for growth, from international guest speaker, Sergio Arzeni, OECD.

WHEN & WHERE

Wednesday 17 September 2014, 8.30am for 9.00am to 4.30pm

Sister Cities Room, Second Floor, Brisbane City Hall, King George Square.

NETWORKING EVENT

The forum will be immediately followed by drinks and canapés at The Groove Train, King George Square, to 6.00pm.

WHO SHOULD ATTEND?

- RDA staff and Committee members
- EDA members and economic development practitioners
- Government economic and regional development policy makers
- Industry development and innovation personnel
- Chambers of commerce and industry associations
- Anyone with an interest in regional economic development in SEQ and Queensland today

COST

General Admission	$195 inc GST
RDA Staff and Committee Members	$165 inc GST
EDA Members	$165 inc GST

Cost includes lunch, morning and afternoon teas, plus all drinks and canapés at the networking event.

CLICK TO REGISTER ONLINE

Enquiries: Tracy Scott-Rimington 0433 346 344 or mail@rdabrisbane.org.au

8.30am REGISTRATION, TEA AND COFFEE

9.00am WELCOME TO DELEGATES

Professor Max Standage, Chair, RDA Sunshine Coast rep. the SEQ Regional Development Australia (RDA) Consortia and Stephen Chapple, National Chairperson, Economic Development Australia (EDA)

9.20am QUEENSLAND GOVERNMENT

Queensland Regions Competing Globally
David Edwards, Director-General, Department of State Development, Infrastructure and Planning

Innovation and Collaboration for Economic Growth
Dr Geoff Garrett, Queensland Chief Scientist

10.10am AUSTRALIAN GOVERNMENT

Address by a representative of the Deputy Prime Minister and Minister for Infrastructure & Regional Development

The New Look Department of Industry
Peter Kidby, Acting State Manager, Qld, AusIndustry - Business Services

The Federal Government's Program to Boost Productivity and Competitiveness of Australia's SMEs – The Entrepreneurs' Infrastructure Program
Melissa Anderson, Director, Qld, AusIndustry - Entrepreneur Development

The Federal Government's Plan to Develop Skills for Competitiveness
Brett Hall, Manager, Industry Skills, Qld, AusIndustry - Skills & Energy Program

11.10am MORNING TEA

11.30am SEQ COUNCIL OF MAYORS

The NIEIR SEQ Economic and Employment Projections and Council of Mayors SEQ Strategies and Actions for Growth
Peter Olah, CEO, Council of Mayors SEQ

11.50am BRISBANE AND SEQ – AN INTERCONNECTED ECONOMY

Benchmarking SEQ's Economic Competitiveness
Su McCluskey, CEO, Regional Australia Institute

12.15pm LUNCH

1.30pm INTERNATIONAL PERSPECTIVES

Clusters and Networks of SMEs for Global Competitiveness
Dr Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, Organisation for Economic Co-operation and Development (OECD)

2.30pm SEQ TRADING GLOBALLY

Promoting SEQ's Strengths on the World Stage
Andrew Tulloch, CEO, Trade & Investment Queensland

2.50pm PANEL DISCUSSION

Do We Need a Global Positioning Strategy?
Facilitator: Michael Campbell, Senior Consultant, AEC Group & EDA Qld Executive Member

3.10p AFTERNOON TEA

3.30pm SEQ JOINT ACTION PLAN

Collaborative Action for Boosting SEQ's Global Competitiveness – The SEQ Advanced Manufacturing Specialisations Joint Action Plan: Supporting Growth in High Value Export Sectors
Professor Max Standage, Chair, RDA Sunshine Coast

3.45pm COLLABORATING FOR THE GREATER GOOD

Short presentations by industry sector representatives:
Associate Professor Dimity Dornan AO, Executive Director and Founder, Hear and Say - Human Bionics
Richard Simpson, CEO, Spatial Industries Business Association - Digital Spatial Industries
Andrew Spyropoulos, CEO BWFoods and Melinda Richards, CEO Super Sprout - Food & Beverage

Presentations will be followed by a facilitated panel discussion with Michael Campbell, AEC Group

4.30pm CLOSE AND INVITE TO NETWORKING EVENT, HOSTED BY RDA BRISBANE

John Shepley, Chair, RDA Brisbane

DRINKS AND CANAPÉS AT THE GROOVE TRAIN, KING GEORGE SQUARE TO 6.00PM.

THIS FORUM IS PRESENTED BY:

Regional Development Australia (RDA) is a national network of 55 community-based committees established by the Australian Government to help strengthen and grow the nation's regions.

The SEQ Consortia of RDAs comprises:
RDA Brisbane, RDA Logan & Redlands, RDA Ipswich & West Moreton, RDA Moreton Bay, RDA Gold Coast, RDA Sunshine Coast and RDA Darling Downs & South West.

This event is organised by RDA Brisbane on behalf of the SEQ RDA Consortia and EDA Queensland. The Consortia are progressing joint strategies for SEQ in the areas of advanced manufacturing specialisations, transport and logistics, digital capacity, regional indicators and human capital.

www.rda.gov.au

Economic Development Australia [EDA] is the national professional body for economic development practitioners. Membership of EDA is open to all with a professional interest or involvement in economic development.

EDA's purpose is to promote sustainable economic development in all levels of government across Australia. Membership exceeds 300 Australia-wide with State Practitioner Networks established in Queensland, New South Wales, Victoria, Tasmania, South Australia, Western Australia and the Territories.

EDA is committed to supporting economic development practitioners to increase the social, economic and environmental prosperity of Australian communities.

www.edaustralia.com.au

PROFESSOR MAX STANDAGE is Chair of the SEQ Regional Development Australia Consortia, and also Chair of RDA Sunshine Coast.

Max has held a number of senior management and leadership positions at Griffith University, including Dean, Pro-Vice Chancellor and Provost with responsibilities for the Health and Science Academic Groups and the Quality and Community Partnership portfolios. His particular interests are in strategic planning of university campuses, commercialisation of university research, knowledge precincts, the development of knowledge intensive industries and the role of universities in community engagement and social inclusion.

STEPHEN CHAPPLE is National Chair of Economic Development Australia (EDA), the peak organisation for economic development professionals, and a Committee Member of the Australian Government's Regional Development Australia (RDA) Southern Melbourne Committee.

Steve has led or facilitated significant change and performance improvement in many organisations. He has extensive experience in major projects, including public and private sector developments.

He has facilitated the development of regional economic strategies, investment plans, and presented to international economic development conferences and study tours. Steve holds four degrees, including two Masters (eBusiness & Communication).

DAVID EDWARDS is Director-General of the Department of State Development, Infrastructure and Planning (DSDIP).

David's professional background is in economics, infrastructure, project management and public policy. David's role at DSDIP sees him leading the state's central, economic development agency driving state development, major projects facilitation, assessment and approvals, planning reform, and infrastructure planning and delivery.

In addition to his role as Director-General, David is chairman of Economic Development Queensland, Deputy Chair of the Commonwealth Games Infrastructure Authority, a director of Southbank Corporation and of Trade and Investment Queensland and a member of Infrastructure Queensland.

DR GEOFF GARRETT was appointed Queensland Chief Scientist in January 2011. His role is to provide leadership in science policy development and implementation supported by the department and provides high level, strategic advice to the Queensland Government on the role of science, research and innovation in meeting Queensland's economic challenges. He also provides advice on maximising opportunities from the Government's investment in research and development.

A Cambridge graduate in metallurgy and an academic for 13 years, Geoff led two of the world's major national research institutions - CSIR in South Africa (1995-2000) and CSIRO in Australia (2001-2008). A former South African 'Engineer of the Year' (1999), he is a recipient of the Centenary Medal for service to Australian society through science. In June 2008 he was appointed as an Officer of the Order of Australia (AO) in the Queen's Birthday Honours List.

PETER KIDBY is Deputy State Manager of AusIndustry in Queensland. Peter is an accountant and has over 30 years experience in the public and private sector as a technical tax specialist, a small business owner and has worked extensively with innovative, early stage growth companies. Peter is a commercial partner in an architecture practice that commenced in 2000 and has spent six years consulting privately on government innovation and export grant incentives across a range of industry sectors before joining AusIndustry in 2002. Peter manages a range of AusIndustry assistance offered through the Department of Industry's Single Business Service for Queensland business and industry.

MELISSA ANDERSON is currently the Director for Queensland, Entrepreneur Development, AusIndustry. In this role she has experience working with businesses and industry professionals across a range of industries including manufacturing, ICT and mining. In her current role, Melissa makes use of her experience and knowledge to assist businesses in driving growth and competitiveness by supporting business improvement. Melissa has developed her industry experience through senior management roles including General Manager at Broadcast Health, an SME operating in the pharmaceutical industry. Melissa's international experience includes her role as Joint Executive Director for Site Solutions Asia Pacific Pty Ltd, a turn-key construction and steel manufacturing solutions business operating throughout China. Melissa also has experience in start-up businesses including Founder and Managing Director of Yellow Box Business Solutions Pty Ltd, an ICT solution and market intelligence provider to multi-national companies operating in China.

BRETT HALL leads the work of the Department of Industry in Queensland in relation to skills development for businesses and industry. These activities occur in partnership with individual firms and a range of other organisations, and have the ultimate objective of improving firm-level and labour market productivity. Brett also manages the delivery of enterprise-based funding programmes for skills development throughout Queensland, including the $476 million Industry Skills Fund which commences on 1 January 2015.

After beginning his career in the human services sector, Brett undertook a range of roles within Australian Government departments in Canberra which focussed on skills, labour market and workplace issues. He has a keen interest in international skills development issues across advanced economies and the links between skills development and economic development.

PETER OLAH is the Executive Director of the Council of Mayors (SEQ), the independent political advocacy organisation representing the interests of the one in seven Australians who live in the nation's fastest growing region - South East Queensland.

Peter's career demonstrates success in many strategic, community-facing roles: he was the Executive Director of the Rural Fire Service Association, served as the National Affairs Manager of the Hotel, Motel and Accommodation Association, and was Chief Executive of Scouts Australia (New South Wales). Peter was a member of Hurstville City Council for 12 years, including three terms as Mayor of Hurstville and three as Deputy Mayor, and served on the private staff of the NSW Premier and as Policy Advisor to Ministers for Justice and Police. He also spent several years managing his own boutique consultancy firm, Moebius Consulting.

SU McCLUSKEY is the CEO of the Regional Australia Institute (RAI), the first national independent policy think tank devoted to regional issues. The RAI conducts research into priority policy issues impacting all areas of Australia lying outside capital cities. Su is also a member of the Competition Policy Review Panel.

Su is a past Executive Director of the Office of Best Practice Regulation, was a Specialist Advisor to the Department of Industry, Tourism and Resources and held senior policy positions with the Business Council of Australia, the National Farmers' Federation and the Australian Taxation Office.

Su was recently named the winner of the 2013 Australian Financial Review and Westpac Regional Women of Influence Award and the 2014 winner of the Women in Australian Agribusiness outstanding contribution to policy category.

SERGIO ARZENI is the Director of the Centre for Entrepreneurship, Small and Medium-sized Enterprises (SMEs) and Local Development at the Organisation for Economic Co-operation and Development (OECD) in Paris, France. The Centre oversees the work of the Programme on Local Economic and Employment Development (LEED), the Trento Centre for Local Development in Italy, the Working Party on SMEs and Entrepreneurship and the Tourism Committee.

As an economic journalist he has contributed to several Italian and international newspapers. He holds a First Class Honours Degree in Political Science from the University of Rome and specialised in Industrial Economics at the International University Institute of Luxembourg and in International Economic Relations at the Brookings Institution in Washington D.C., USA. He is Senior Enterprise Fellow at the School of Entrepreneurship and Business, University of Essex, UK.

ANDREW TULLOCH, CEO of Trade & Investment Queensland, has a long background in international business development including consulting, government, and corporate sectors.

Andrew represented the Australian Government for eight years in Singapore and San Francisco to attract investment to Australia. He subsequently joined OneSteel in a Strategy & Business Development role that included establishing a new steel business in the USA. Andrew has also worked for the chemicals division of Wesfarmers and in the Australian arm of entrepreneurial start up venture Better Place Inc.

Andrew began his career at KPMG in Melbourne and holds a Bachelor of Commerce and an MBA.

MICHAEL CAMPBELL is a Senior Consultant at AEC and brings many years of economic development and location analysis experience in the US, Europe and Australia. As a Senior Consultant, Michael focuses on economic development and tourism consulting for state and local governments as well as investment advice for property developers, investors and other corporate clients.

As an economic developer, Michael has successfully located 54 companies representing a capital expenditure of $425 million and nearly 4,000 new jobs. He currently leads AEC's national economic development consulting practice, which is active in both regional and urban areas across the country. Michael is also a current Executive Committee member of EDA Queensland.

JOHN SHEPLEY is Chair of RDA Brisbane. In July 2012 John celebrated 20 years being a Barrister (UQ B.Econ, LL.B). He has worked with unemployed people, been a Union Official, lectured at the School of Management, Faculty of Business (QUT), served as General Manager for a Job Services Australia provider and is currently Managing Director of two for-profit companies wholly owned by not-for-profits.

John is Chairperson for 10 not-for-profit organisations and is a former Director of Jobs Australia (QLD and NT). He is the inaugural Chair of RDA Brisbane, appointed in October 2009, and is passionate about the role capital cities play in a regional context, especially Brisbane in South East Queensland.