

Room P6

9.00am - 10.30am

BRISBANE MARKETING

Digital Marketing Panel

Cat Matson, CDO, City of Brisbane
Julie Mason, LinkedIn Expert
Kurt Sanders, The Content Division
Kate vanderVoort, Take 10 Social

BREAK

11.00am - 12.30pm

GBSBAS WORKSHOP: BUILDING YOUR BUSINESS

Growing your digital wings

John Hale, Hale Consulting Group

How to be an entrepreneur

Margaret Aspin, Aspin Group

BREAK

1.00pm - 2.30pm

GOVERNMENT INITIATIVES FOR BUSINESS

Local, State and Federal Government representatives will discuss grants, incentives and initiatives to assist your small business or startup.

[Click for details](#)

BREAK

3.00pm - 4.00pm

GBSBAS WORKSHOP: DIGITAL ENGAGEMENT

Content marketing

David Bateson, My Marketing Person

How to create a LinkedIn profile that helps build your business

Kylie Chown, Kylie Chown Consulting

Room P7

9.00am - 12.30pm

CLICK N'GO MASTERCLASS WITH QCOSS

How to enhance community service delivery through digital transformation

Russell Mason, Suncare Community Services

Lucas Meadowcroft, CROFTi

Tony Barnes, Cyber Research ANZ

Anna McCormack, Beacon Social Media

Alex Cumberland, Synergy8

Ben Amos, Innovate Media

\$44 - BOOK

Welcome and opening formalities will be in Room P9, from 8.15am - 8.45am.

SESSIONS ARE **FREE** UNLESS OTHERWISE MARKED.

For speaker bios and session details [click here](#).

CLICK! SPECIAL EVENT

Room P10

OZ PITCH TANK with Kevin Harrington

Original USA Shark, global innovator & entrepreneur

4.15pm for 4.30pm - 6.30pm

\$35 - \$299 (VIP tickets available)

[CLICK FOR FULL DETAILS & BOOKING](#)

Room P8

9.30am - 12.30pm

SOCIAL MEDIA MASTERCLASS

Develop a social media strategy and take your social media to the next level

Yvette Adams, The Creative Collective & The Training Collective

\$55 - BOOK

CLOUD MASTERCLASS

How to run your business in the cloud

Tony Chadwick (Facilitator) with Adam Jones, Cathy Nolan & Elliot Munroe

1.00pm - 3.30pm

Room P9

9.00am - 10.30am

KEYNOTE SESSION

Building a winning business from an idea with Kevin Harrington

USA entrepreneur and original Shark (NB: this session is free, but booking required due to limited seating.)

BOOK

BREAK

11.00am - 12.30pm

DIGITAL MARKETING

Low cost digital tools, tips & tactics

Tanya Williams, Digital Conversations

How to use webinars to generate leads & win new clients

Marlon Marescia, Marlon Marescia Digital

BREAK

1.00pm - 2.30pm

SOCIAL MEDIA

Creating connected customer communities through content

Kate vanderVoort, Take10 Social

Social media = Legal risk for your business

Jeanette Jifkins, Onyx Online Law

BREAK

3.00pm - 4.00pm

DIGITAL STRATEGY

Don't be a digital casualty

Mark Jones

The making of a digital strategy

Kate vanderVoort, Take10 Social

Room P10

9.00am - 10.30am

CYBER SECURITY

Protect your business: What you need to know

Jeanette Jifkins, Onyx Online Law

Our future digital world: Held hostage

Ross Medina, ACS Digital

BREAK

11.00am - 12.30pm

STARTING & GROWING YOUR BUSINESS MASTERCLASS

Ready, fire, aim! The secrets of starting & growing a successful business

AJ Kulatunga, entrepreneur

BREAK

1.00pm - 2.30pm

POWER OF VIDEO

Video: Tell your story

Ben Amos, Innovate Media

How to create an incredible video for your business

Luke Brown, Our Family Film School

BREAK

3.00pm - 4.00pm

STARTUPS

How to make a startup become a scaleup

Llew Jury, Llew Jury & Co

Growing your digital wings

John Hale, Hale Consulting Group

Room P11

9.00am - 10.30am

CLOUD

The future of cloud computing

Sonia Cuff, The Missing Chair

Navigating the new normal in cloud bookkeeping

Colleen Diver, Diverse Business Consultants

BREAK

11.00am - 12.30pm

MOBILITY

Power in your fingers & the modern business manager

Stuart Ayling, Pathfinder Advisors

Mobility for business growth: How future trends will grow your business

Carolyn Grant, 6peas

BREAK

1.00pm - 2.30pm

E-COMMERCE / FINTECH

How to get your back-end in shape and be digitally future fit

Ryan Murtagh, Neto

Blockchain technology & Bitcoin: Applications beyond fintech

Lucas Cullen & Katrina Donaghy, Civic Ledger

BREAK

3.00pm - 4.00pm

INTERNET OF THINGS / AI

The need for robots to grasp the world

Juxi Leitner, Australian Centre for Robotic Vision

Digital trends: The future!

Melita Francis, Melita.Digital

Room P6	Room P7	Room P8	Room P9	Room P10	Room P11
<p>9.00am - 10.30am</p> <p>GBSBAS WORKSHOP: FINANCIAL ANALYSIS</p> <p>5 easy steps to turn around your profit Helen Cowley, Helen Cowley Coaching</p> <p>It's all about profit Dan Buzer, Profit Mechanic</p> <p>BREAK</p>		<p>9.00am - 12.00pm</p> <p>SOCIAL MEDIA MASTERCLASS</p> <p>Develop a social media strategy and take your social media to the next level Yvette Adams, The Creative Collective & The Training Collective</p>	<p>9.00am - 10.30am</p> <p>STARTUPS</p> <p>Ten things every startup founder can do to un-fail their startup Colin Kinner, Startup Onramp</p> <p>Starting up lean: A lawyer's tips Katie Richards, Virtual Legal</p> <p>BREAK</p>	<p>9.00am - 10.30am</p> <p>FINTECH</p> <p>Blockchain technology & Bitcoin: Applications beyond fintech Lucas Cullen & Katrina Donaghy, Civic Ledger</p> <p>BREAK</p>	<p>9.00am - 10.30am</p> <p>CLOUD</p> <p>The future of cloud computing Sonia Cuff, The Missing Chair</p> <p>Integrations in the cloud future Sam Purcell, Xero</p> <p>BREAK</p>
<p>11.00am - 12.30pm</p> <p>GBSBAS WORKSHOP: HOW TO SELL</p> <p>Closing the sale Dr John Cokley, EduPreneur Services International</p> <p>What wakes you up at 2am? Martin Millane, Brisbane Business Enterprise Centre</p> <p>BREAK</p>	<p>11.30am - 12.30pm</p> <p>GROWING YOUR BUSINESS MASTERCLASS</p> <p>Bulletproof your business for success AJ Kulatunga, entrepreneur</p> <p>BREAK</p>	<p>\$55 - BOOK</p>	<p>11.00am - 12.30pm</p> <p>DIGITAL STRATEGY</p> <p>The making of a digital strategy Kahlee Andrews, Devote Digital</p> <p>Preparing your business for a digital strategy Sheldon Morey, Consultant CIO</p> <p>BREAK</p>	<p>11.00am - 12.30pm</p> <p>POWER OF VIDEO</p> <p>How to create an incredible video for your small business Dr Christiaan Willems, ArtsMedia Consultants</p> <p>How to create engaging & valuable B2B video content Tys Cobb, businessDEPOT</p>	<p>11.00am - 12.30pm</p> <p>MOBILITY</p> <p>Staying connected to your mobile team Sonia Cuff, The Missing Chair</p> <p>Power in your fingers & the modern business manager Stuart Ayling, Pathfinder Advisors</p> <p>BREAK</p>
<p>1.00pm - 2.30pm</p> <p>GBSBAS WORKSHOP: TALENT & TEAM</p> <p>How your employees can help amplify your brand Tanya Williams, Digital Conversations</p> <p>Leading by example Karen Giddings, KG Consulting</p> <p>Network like a pro Paul Lomas, Business Network International (BNI)</p>	<p>1.00pm - 2.30pm</p> <p>GBSBAS WORKSHOP: MANAGEMENT CAPABILITIES</p> <p>Developing the mindset for innovative leadership Tony Curl, Think & Grow Business</p> <p>Beat Procrastination Craig Leith, People Mgt</p>		<p>1.00pm - 2.30pm</p> <p>DIGITAL MARKETING</p> <p>How to get sales & build a client list: Facebook Messenger Russell Allert, Russell Allert Digital</p> <p>How to build your podcast brand Victor Ahipene, The Podcast Institute</p>	<p>1.00pm - 1.45pm</p> <p>TAFE QLD SESSION</p> <p>Why your website doesn't work... and how to fix it Peter Baldwin, Small Business Solutions TAFE Queensland</p>	<p>1.00pm - 2.30pm</p> <p>SOCIAL MEDIA</p> <p>How to set up a blog Olya Black, WIX PRO</p> <p>Conversation in a social world: From likes to leads Vaughn Royer, VR Social Solutions</p>

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