

CLICK! digital expo™

CONNECT LEARN INNOVATE CREATE & KICKSTART

YOUR DIGITAL FUTURE



2014 | BRISBANE CITY HALL

Thurs 13 March 12 noon - 5.30pm • Fri 14 March 7.45am - 12.30pm



EVENT GUIDE

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MESSAGE FROM RDA BRISBANE

WELCOME

Welcome to CLICK! Digital Expo 2014, an initiative of Regional Development Australia (RDA) Brisbane. As both Chair of RDA Brisbane and Managing Director of the Business Success Group (a Partner in this year's event), I can speak for both organisations in saying we hope you come away informed, inspired and motivated to transform the way you do business. This is the second CLICK! Digital Expo (the first was run in November 2012) and the event has now been named as a key digital initiative for business in the Digital Brisbane Strategy – one which will empower enterprises to engage in the digital economy, and help put them on a competitive footing in a business world which is changing and evolving at a truly breakneck pace.

With the upcoming G20 Leaders Summit, CLICK! is a particularly relevant initiative. Brisbane will be showcased as a world-class destination for tourism, education, trade and business investment, and we see digital engagement from all sectors as the key to maximising our potential as a true world city.

I'd like to take this opportunity to sincerely thank and acknowledge the contributions of our expo partners and sponsors - BSG, Digital Brisbane, Entegy, Xero, Vend, R&G Technologies and Klyp - who made the staging of this expo possible. I gratefully acknowledge the extensive marketing support we've received over many months from Brisbane Marketing, the Chamber of Commerce & Industry Queensland (CCIQ) and the Queensland Department of Science, Innovation, Technology and the Arts (DSITIA), to help get the message out about CLICK! 2014. We've also been ably supported by an expo working party comprising representatives from RDA Brisbane, Brisbane Marketing, DSITIA, CCIQ and Rype – thank you all. Our expo organising team have again done fantastic work; my thanks go to Expo Convenor Jacinta Wallenhoffer, Event Support Shaleen Wharton, Marketing Coordinator Sandy Mikami and RDA Brisbane CEO Margaret Blade.

I urge you to catch as many seminars as you can while you are here; all speakers have generously provided their time and expertise at no charge, so this opportunity to hear from some of the best digital minds in Australia is not to be missed. Our exhibitors here at the expo also represent the cutting edge of digital technologies – it's a great opportunity to talk one-on-one with a diverse range of digital experts about your individual needs and goals.



Please enjoy the expo and I hope you find everything you need to “connect, learn, innovate, create and kickstart” your digital future!

John Shepley
Chair, RDA Brisbane

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Regional Development Australia (RDA) Brisbane is part of a national network of community-based organisations initiated by the Australian Government that brings together all levels of government, business and the community to support rural, remote and metropolitan regions across Australia.

The RDA Brisbane committee is made up of local leaders who volunteer their time and knowledge to develop strategic and targeted responses to local economic, social and environmental issues and opportunities.

Margaret Blade, CEO
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PO Box 175
Stones Corner QLD 4120

Jacinta Wallenhoffer, Expo Convenor
Tel: 07 3896 3159
info@clickdigitalexpo.com.au
www.CLICKdigitalexpo.com.au



digital brisbane

Encouraging local businesses to harness digital technology

Brisbane has well and truly taken the plunge into the exciting world of digital through the *Digital Brisbane Strategy*, helping to create and nurture a thriving industry of businesses embracing digital across the city.

Digital Brisbane is providing small-to-medium businesses with new ideas to digitally transform themselves and improve efficiencies, promotion, product innovation and collaboration through a greater digital footprint.

Get involved in our latest programs, including the *Digital 101 Event Series* and the *Power-Up Small Business Program*.

digitalbrisbane.com.au

Visit for more information and to keep up to date on the latest digital events for your business, and to receive the latest digital news.



CLICK! Digital Expo 2014 is brought to you by RDA Brisbane, part of a national network of community-based organisations established by the Australian Government to grow and strengthen the nation's regions, and ensure their long-term sustainability.

RDA Brisbane works in partnership with all levels of government, business and the community to identify opportunities, challenges and priorities for action in this region. We also provide advice to local communities and government on programs and services which will help develop new opportunities, and support strategy development and planning across all levels of government.

Our Priorities for 2014

Regional workforce planning to meet current and future skills challenges

Planning for infrastructure needs and industry capacity

Keeping pace with a transforming economy

Strengthening cross-sectoral networks and collaborative capacity



www.rdabrisbane.org.au

Sign up to receive our newsletter and receive updates on projects, funding programs and special events

PO Box 175, Stones Corner QLD 4120
Tel: 0419 751 846 mail@rdabrisbane.org.au

SEMINAR PROGRAM DAY 1

Main Auditorium OPENING & KEYNOTE All attendees welcome	Session time	Sandgate Room Sponsored by BSG GREEN SEMINARS (Introductory)
12.45pm Welcome Address John Shepley, Chair, RDA Brisbane	1.40pm -2.10pm	Why do you need to care about social media? What are the real business benefits? Yvette Adams, Founder/Partner, The Creative Collective
12.50pm Opening Address Lord Mayor Graham Quirk	2.20pm -2.50pm	What engaging your enterprise in the digital economy really means Kim Brown, Digital Enterprise Co-ordinator, Business Success Group
12.55pm Partner Address Jenny Soon, Operations Manager, Business Success Group	3.00pm -3.30pm	What can a website do for your business? How to get started and improving your current website Eban Escott, Co-Founder Crowdsites and Business Owner, WorkingMouse
1.00pm Keynote Address: Unprecedented change... equals opportunity Chris Ridd, Managing Director, Xero Australia	3.40pm -4.10pm	What is the cloud? Five easy ways it can improve your business Martin Von Stein, Chief Technology Officer, 6YS
1.15pm -1.30pm Moderated panel discussion on three hot topics: Business Improvement - Chris Ridd, Xero Australia Digital Marketing - Yvette Adams, Founder/Partner, The Creative Collective The Rise of Programmatic Buying and Data Targeting - Karen Lawson, CEO, CareerOne	4.20pm -4.50pm	How to grow customer loyalty and drive repeat business with retail cloud apps Bryan Williams, Australia Retail Consultant, Vend
Moderated by Tony Chadwick, Co-Founder, Rype	5.00pm -5.30pm	The mobility revolution: how your business can create a competitive advantage through technology Gordon Tan, Managing Director, R&G Technologies

Sherwood Room

Sponsored by Digital Brisbane
YELLOW SEMINARS (Intermediate)

How to boost productivity and improve your bottom line

Tony Chadwick, Co-Founder, Rype

Developing a social media marketing strategy

Liam Crowe, Head of Digital Marketing, Klyp

Data is everywhere: learn how to access and leverage your data to maximise your business

Monique Steele, Vend

Why SEO is like Formula 1 motor racing and how you can win

Alistair Roberts, Managing Director, Media Heroes

The ten step checklist for moving your organisation to the cloud

Tony Nissen, National Solutions Manager, R&G Technologies

Digital strategy: the importance of piecing it together

Mark Jones, Digital Business Advisor, Brisbane Marketing

Toowong Room

Hosted by RDA Brisbane
RED SEMINARS (Advanced)

Collaborative consumption in the changing labour market

Karen Lawson, CEO, CareerOne

Search engine optimisation (SEO) 2014: learn about the most critical changes at Google and how they may impact your business this year

Dan Petrovic, Director, Dejan SEO

How to get the best web leads for your business

Llew Jury, Managing Director, Reload Media

IT specialist? Learn how you can grow new revenue streams with cloud apps

Jordan King, Business Development Manager ANZ, Vend

Digital aliens, immigrants and natives: who are you marketing to and how do they behave?

David Perkins, Managing Director (Melbourne), Klyp

The importance of strong brand protection and due diligence in the online age

Blake Knowles, Associate, Cullens Patent and Trade Mark Attorneys

SEMINAR PROGRAM DAY 2

Main Auditorium OPENING & KEYNOTE All attendees welcome	Session time	Sandgate Room Sponsored by BSG GREEN SEMINARS (Introductory)
8.00am Welcome Address John Shepley, Chair, RDA Brisbane	8.40am -9.10am	What engaging your enterprise in the digital economy really means Kim Brown, Digital Enterprise Co-ordinator, Business Success Group
8.05am Opening Address The Hon Ian Walker, Qld Minister for Science, Information Technology, Innovation and the Arts	9.20am -9.50am	What is social media? What can it mean for your organisation/ business? Sam Wong, Reading Room
8.10am Federal Member's Address The Hon Teresa Gambaro MP, Member for Brisbane and Chair, Joint Standing Committee on Foreign Affairs, Defence and Trade	10.00am -10.30am	What is the cloud? Five easy ways it can improve your business Martin Von Stein, Chief Technology Officer, GYS
8.15am - 8.25am Partner Address Jenny Soon, Operations Manager, Business Success Group, with comments from two Digital Enterprise Program participants	10.40am -11.10am	The mobility revolution: how your business can create a competitive advantage through technology Gordon Tan, Managing Director, R&G Technologies
	11.20am -11.50am	Digital accounting and invoicing: time/cost benefits Kevin Wood, Direct Sales Manager, Xero
	12.00pm -12.30pm	Staying Smart Online Rohan Buettel, Assistant Secretary, Cyber Safety and Security, Department of Communications

Sherwood Room

Sponsored by Digital Brisbane
YELLOW SEMINARS (Intermediate)

How to boost productivity and improve your bottom line

Tony Chadwick, Co-Founder, Rype

The ultimate SEO guide for small business: how to get started, improve your results and avoid costly mistakes

Alistair Roberts, Managing Director, Media Heroes

Using mobility for productivity and efficiency

Gary Crosby, Founder and Lead Architect, Intelligent Pathways

Developing a social media marketing strategy

Liam Crowe, Head of Digital Marketing, Klyp

Data is everywhere: learn how to access and leverage your data to maximise your business

Monique Steele, Vend

The ten step checklist for moving your organisation to the cloud

Tony Nissen, National Solutions Manager, R&G Technologies

Toowong Room

Hosted by RDA Brisbane
RED SEMINARS (Advanced)

Gamification: the next trend in user engagement

David Perkins, Managing Director (Melbourne) Klyp

Cloud integration

Robert King, Cloud Integrator, Systems and Processes, Northern Business Consultants

App development: how, what and why?

Adam Penberthy, The Thumb Factory

Making money from inventions

Steve Davey, Patent and Trade Mark Attorney and Solicitor, Cullens Patent and Trade Mark Attorneys

Search engine optimisation (SEO) 2014: learn about the most critical changes at Google and how they may impact your business this year

Dan Petrovic, Director, Dejan SEO

Agile creative technology: doing more online with less resources and tighter budgets

Joe Crombie, Reading Room

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Proud sponsors of the CLICK! Digital Expo 2014!

Our suite of Entegy owned and built digital products are designed to connect visitors, organisers and venues seamlessly to create an engaging and immersive experience.

We strive to take the complexity out of technology and to deliver a beautiful and affordable suite of products that work together to create an easy to manage communication ecosystem.

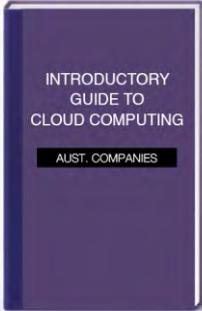


Call us on **1300 730 808** or email us **hello@entegy.com.au**



r & g technologies

Are You Thinking About Moving To The Cloud?



In this free eBook, you will learn:

How Cloud Computing can help you improve efficiency and productivity.

Nine benefits of Cloud Computing.

Risks you need to be aware of when moving to the Cloud.

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<http://info.rgtech.com.au/cloud>

Ideas are useless.

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Klyp



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RDA Brisbane is a proud partner in **Career Hunter** which is managed by **BUSY At Work**.

Career Hunter is a free career navigation app integrating gamification and data visualisation features.

Learn about the job needs (and skill shortages) of every industry sector, view jobs by industry sector and see job vacancies near your location.

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vend

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EXHIBITOR LIST

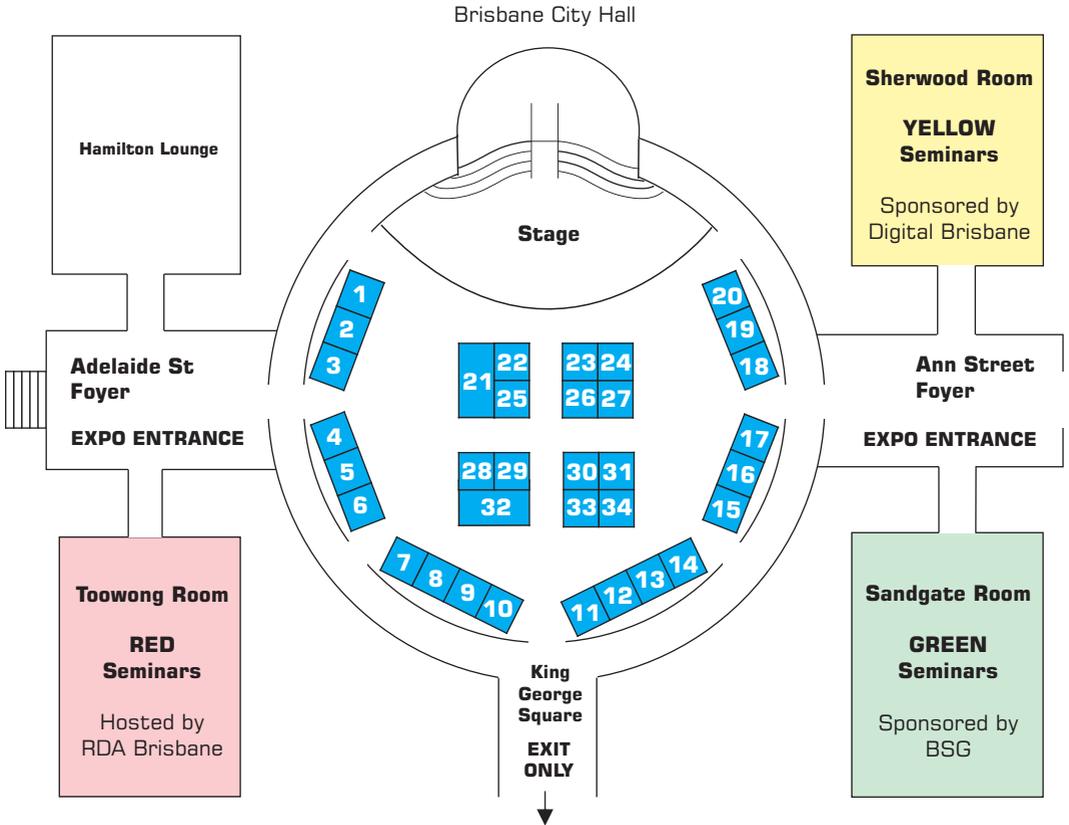
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DISCLAIMER: Publication of exhibitor profiles and details in this guide does not imply that any exhibitors at the expo are specifically endorsed by Regional Development Australia (RDA) Brisbane. Expo attendees should make their own judgements with regards to services or products offered by any exhibitor. RDA Brisbane accepts no liability should there be any adverse outcomes with respect to engaging any exhibitor services or purchasing any products.

EXHIBITORS 1-4



MeMedia are your "next level" digital agency, delivering: conversion optimised e-commerce websites; custom web design and development; email, social and online marketing; SEO and online advertising, via a mobile consumer focused approach. Because we are so integrated in our approach to marketing and web development, our flexibility to adapt to your needs knows no bounds. Call 1300 MEMEDIA.

EXHIBITOR 1

MeMedia
Suite 2/41a Tallebudgera Ck Rd
Burleigh Heads QLD 4220

07 5518 8732
www.memedia.com.au
chris@memedia.com.au
Contact: Chris Hogan

Telecommunications Industry Ombudsman

The TIO is a fast, free and fair dispute resolution service for small business and residential customers who have a complaint about their telephone or internet service in Australia. We are independent and do not take sides. Our goal is to settle disputes quickly in an objective and non-bureaucratic way.

EXHIBITOR 2

Telecommunications Industry
Ombudsman
Level 3, 595 Collins Street
Melbourne VIC 3000

1800 062 058
www.tio.com.au
phillip.money@tio.com.au
Contact: Phillip Money

Klyp

Klyp is a fully integrated digital agency that creates innovative digital solutions for businesses from startups to enterprise, not-for-profits and government. Klyp specialises in all areas of digital from strategy to creative, development and marketing. If you want to drive your organisation in 2014, have a chat with Klyp to see what's possible.

EXHIBITOR 3

Klyp
Suite 19, 36 Agnes Street
Fortitude Valley QLD 4006

07 3257 0677
klyp.co
engage@klyp.co
Contact: Chris Macauley



R&G Technologies specialises in outsourced IT and cloud services for business. R&G previously won the Australian Achiever Awards for Customer Service, and was also recognised in the Q400 as one of Queensland's top privately owned companies. Our portfolio of clients includes not only small and medium-sized businesses, but also publicly listed companies and national organisations.

EXHIBITOR 4

R&G Technologies
Brisbane Technology Park
45 Brandt Street
Eight Mile Plains QLD 4113

1300 562 886
www.rgtech.com.au
info@rgtech.com.au
Contact: Tony Nissen

EXHIBITORS 5-8



Client Heartbeat

Client Heartbeat is a simple customer feedback tool that surveys clients, measures satisfaction and identifies those that are unhappy. The tool works by sending personalised email surveys to clients (and getting industry high response rates of over 60%). Unlike generic survey tools, Client Heartbeat tracks changes in customer satisfaction in combination with industry data, to give intelligence behind the results. Over 300 companies rely on Client Heartbeat to gather feedback, improve satisfaction and retain more customers.

EXHIBITOR 5

Client Heartbeat
www.clientheartbeat.com

Ariel Notaras
Business Development Manager
07 3018 0279
ariel.notaras@clientheartbeat.com



Moreton Bay Region

The Moreton Bay Region fully embraces digital technology to leverage and inspire Gross Regional Product as well as commercial growth in our businesses and investment into the region. Located just north of Brisbane, we are the ideal base to locate or relocate your business, offering the perfect balance to support your business, prosperity and lifestyle.

EXHIBITOR 6

Moreton Bay Regional Council
PO Box 159
Caboolture QLD 4510

07 3283 0333
investmoretonbay.com.au
mark.forbes@moretonbay.qld.gov.au
Contact: Mark Forbes



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EXHIBITOR 7

FlucCs Australia
PO Box 58
Greenslopes QLD 4120

07 3018 7566
flucCs.com.au
flucCs.sales@flucCs.com.au
Contact: Angus Thomson

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australia's new world city

digitalbrisbane
digitalbrisbane.com.au

Digital Brisbane is helping to create and nurture a thriving industry of businesses embracing digital across the city. We provide small-to-medium businesses with new ideas to digitally transform, improve efficiencies, promotion, product innovation and collaboration through a greater digital footprint. Get involved in our latest programs, including the Digital 101 Event Series and the Power-Up Small Business Program. Visit www.digitalbrisbane.com.au

EXHIBITOR 8

Digital Brisbane
Brisbane Marketing
Roy Harvey House
157 Ann Street
Brisbane QLD 4000

www.digitalbrisbane.com.au
info@digitalbrisbane.com.au

EXHIBITORS 9-12



An Australian Government Initiative



Shaping Business, Transforming Industry

Enterprise Connect offers comprehensive, confidential advice and support to eligible Australian small and medium businesses to help them transform and reach their full potential. With a national network of centres and around 100 experienced business advisers and facilitators, Enterprise Connect provides services to businesses in a range of industry sectors.

EXHIBITOR 9

Enterprise Connect
Queensland State Centre
Level 7, 100 Creek Street
Brisbane QLD 4000

0408 318 090
www.enterpriseconnect.gov.au
ECQLD@industry.gov.au
Contact: Gary McHugh



ENHANSWER is an Australian-based company specialising in helping government and business, small and large, to empower their employees to work more productively. ENHANSWER provides and supports Pathogoras™, a powerful, plain text document automation software, allowing you to produce documents in a fraction of the time it now takes and with improved quality. FAST TRACK your office productivity with ENHANSWER.

EXHIBITOR 10

ENHANSWER
PO Box 483
Capalaba QLD 4157

0417 978 497
www.enhanswer.com.au
dbaldwin@enhanswer.com.au
Contact: Dennis Baldwin



A wide range of cutting edge technologies including digital out of home (DOOH) signage. Developer of apps for public touch displays, audio-visual systems and location tours. Specialising in digital exhibits for events, galleries, museums, showrooms and visitor centres throughout Australia and New Zealand. Experts in large format touch displays and walls. Complete content and system solutions, from concept to installation.

EXHIBITOR 11

Deep Creek Digital
Innovation Centre USC
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Sippy Downs QLD 4556

07 5450 2600 / 0424 086 453
www.deepcreekdigital.com
kevin.wright@deepcreekdigital.com
Contact: Kevin Wright



Empowering business. Connecting expertise.



QMI Solutions has a long history of helping industry meet demand and opportunity in a global market through a number of renowned programs with a focus on identifying and promoting new technologies, including rapid prototyping and 3D printing.

Also find out about Industrial Design at Griffith University (Gold Coast campus), bringing together creative engineering, user centred design and digital media for a new, contemporary approach that includes 3D printing.

EXHIBITOR 12

QMI Solutions
33 McKechnie Drive
Eight Mile Plains QLD 4113

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www.qmisolutions.com.au
g.wakeley@qmisolutions.com.au
Contact: Geoff Wakeley

EXHIBITORS 13-15a

NEWS BUSINESS

Creating content and news to market your business. NewsBusiness is a boutique content marketing and publicity agency with a small team of ex-journalists and marketing and public relations professionals, who have been providing content for client websites and email/print newsletters in many different industry sectors for over five years, as well as assisting with conventional publicity and public relations projects.

EXHIBITOR 13a

NewsBusiness
PO Box 5580
Manly QLD 4179

07 3103 5764
www.newsbusiness.com.au
david@newsbusiness.com.au
Contact: David Bateson



KND Digital has been a leading Brisbane digital firm for over 12 years. The key to our success has been to design and implement successful digital strategies for our clients that either make them more \$\$\$ or build efficiencies within their organisation to enable smarter approaches to doing business.

EXHIBITOR 13b

KND Digital
111 Musgrave Road
Red Hill QLD 4059

1300 228 100
knd.com.au
enquiries@knd.com.au
Contact: Jason Hawkins



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EXHIBITOR 14

Kymodo
Shop 10a, 235 Sinnamon Road
Jindalee QLD 4074

07 3715 6929
www.kymodo.com.au
grow@kymodo.com.au



**NORTHERN
BUSINESS CONSULTANTS**

NBC is a Xero Gold Partner that works with small businesses and entrepreneurs providing business advice, SMSF solutions, accounting and taxation services. NBC are innovators in the field of cloud-based business systems and business advice, with a clear focus on the primary strategic drivers of people and process to assist clients make timely and informed decisions.

EXHIBITOR 15a

Northern Business Consultants
605 Zillmere Road
Aspley QLD 034

07 3862 8777
www.nbc.com.au
robertk@nbc.com.au
Contact: Robert King

EXHIBITORS 15b-17



RentalSaaS.com
Better Visibility, Tighter Control

RentalSaaS
23 Palmer Place
Sinnamon Park QLD 4073

1300 131 842
www.rentalsaas.com
siva@smartreports.com.au
Contact: Siva Sivakumar

FATHOM

Fathom
4 Colvillea Court
Everton Hills QLD 4053

0450 058 552
www.fathomhq.com
davidwatson@fathomhq.com
Contact: David Watson

EXHIBITOR 15b

RentalSaaS is the total rental management system that integrates with Xero accounting software to eliminate duplicate data entry.

EXHIBITOR 15c

Fathom is a management reporting tool which helps you to assess performance, monitor trends and identify improvement opportunities.

EXHIBITOR 15d

Clockwork Computing Pty Ltd is an independent software company, established in 1987, which develops complex business critical systems for selected vertical markets.

CLOCKWORK COMPUTING



Clockwork Computing Pty Ltd
Unit 6 Strathlink
27 South Pine Road
Strathpine QLD 4500

07 3889 8240
www.clockworkcomputing.com.au
mpower:cwc.co
kim@cwc.co
Contact: Kim Henderson



Rype - The Cloud Integrator, developer of Rypeflows (Intelligent Forms) and Australia's only certified specialist partner with Apple, Google, Box, Xero, Vend, simPRO, GeoOP, Unleashed and a proud partner of CLICK! Our promise - to simplify IT, mobilise workflows, improve productivity, reduce costs and boost staff happiness. Services: consultation, data migration, integration, training and support, add-on software development and mobility apps integration.

EXHIBITOR 16

Rype - The Cloud Integrator

1300 420 026
www.rype.com.au
tony@rype.com.au
Contact: Tony Chadwick



Xero is one of the world's fastest growing providers of online accounting software for small businesses with over 250,000 customers. Xero uses a cloud computing model where financial information is accessible anywhere, anytime, on any device. With a real-time data view, multiple user access and comparable report formats, Xero provides the features you need to operate a successful business.

EXHIBITOR 17

Xero Australia Pty Ltd
1/6 Elizabeth Street
Hawthorn VIC 3122

1800 225 593
www.xero.com
sales@xero.com

EXHIBITORS 18-21



Vend provides beautifully simple, cloud-based retail point-of-sale that works anywhere in the world from almost any device. All you need is a web browser. Vend offers inventory tracking, staff targets and customer loyalty, and is suitable for single or multi-store businesses. Vend features a marketplace of integrated apps for e-commerce, accounting, appointments and more.

EXHIBITOR 18

Vend
2a Kipling Street
Cremorne VIC 3121

03 9018 5509
www.vendhq.com
fallon@vendhq.com
Contact: Fallon Savery

Infusionsoft.



As a small business do you want to attract more traffic, capture and nurture your prospects without leads falling through the cracks, convert more sales in less time, double your amount of referrals, save hours of time, systemise, automate? At On The Fuze our team of Brisbane experts are passionate about helping small businesses do just that, with ease!

EXHIBITOR 19

On The Fuze
9 Powis Place
Carindale QLD 4152

07 3395 1972
www.onthefuze.com.au
info@onthefuze.com.au
Contact: Karnie Paris



SkyCrystal is a cloud service integrator that is partnered with Tier A cloud providers to ensure your data is kept safe, secure and available at all times. Our cloud providers have high security datacenters with 99.9% availability connected to ultra-fast encrypted networks. SkyCrystal offers an obligation free systems assessment to determine the suitability of migrating your systems into the cloud.

EXHIBITOR 20

SkyCrystal

07 3040 6496
www.skycrystal.com.au
sales@skycrystal.net
Contact: Martin Stephenson



Business Success Group is a Registered Training Organisation dedicated to achieving two goals - improving people and improving business. We deliver specialist training services in a variety of areas, offering qualifications from Certificate I through to Advanced Diplomas. In addition to commercial training, BSG is involved in the delivery of a broad range of specialist services including traineeship delivery, small business development and government-funded programs.

EXHIBITOR 21

Business Success Group
PO Box 1215
Fortitude Valley QLD 4006

1300 666 612
www.bsgroup.com.au
enquiries@bsgroup.com.au

EXHIBITORS 22-25



Paramount Video produces video and animation for marketing and training, and records events such as seminars. With 7000 videos made since 1989 the company ranks amongst Australia's most experienced. BBC-trained, the producers worked at the highest level of TV production then opened the corporate division in 2000. Besides video, their new photobooth business - Paramount's Magic Photobooths - is an ideal corporate entertainment.

EXHIBITOR 22

Paramount Video
Springwood, Brisbane

1300 656 269
www.paramountvideo.com.au
www.paramountphotobooths.com.au
info@paramountvideo.com.au
fun@paramountphotobooths.com.au
Contact: Claire Brazil



CCIQ is Queensland's peak business body, representing the interests of small and medium business throughout the state. From lobbying all levels of government on behalf of our members, to providing essential advice, services and tools to succeed, CCIQ is committed to powering the potential of Queensland's small business community. Visit www.cciq.com.au for more information.

EXHIBITOR 23

Chamber of Commerce & Industry
Queensland
375 Wickham Terrace
Spring Hill QLD 4000

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www.cciq.com.au
membership@cciq.com.au
Contact: Colin Fruk



FlowBiz Workflow Connect establishes and accelerates your online digital strategy. Our solution gives you all you need to get up and running and taking advantage of a mobile digital world. Included in our business package is a fully connected dashboard, CRM, document management system and a powerful workflow and procedure system. Additional modules are available, all designed to save \$.

EXHIBITOR 24

FlowBiz - Workflow Connect
Level 2, 19 Creek Street
Redcliffe QLD 4020

07 3283 6215
workflowconnect.com
info@workflowconnect.com
Contact: Terry Sinkinson



Intelligent Pathways specialises in systems integration and software development. We are passionate about improving business with technology and have developed ClipForms, a mobile application that replaces paper forms. Tradespeople, real estate agents, inspectors, health professionals - anyone that uses paper forms - can use ClipForms to capture data, photos and signatures on their mobile device anytime, anywhere.

EXHIBITOR 25

Intelligent Pathways
Level 2, 549 Queen Street
Brisbane QLD 4000

07 3852 5228
www.clipforms.com.au
peterarmstrong@intelligentpathways.com.au
Contact: Peter Armstrong

EXHIBITORS 26-29



Dejan SEO is a team of 60 talented digital marketing consultants and strategists. Our front man, Dan Petrovic is well known in Australia and internationally as an innovative, technical and creative individual with over a decade of experience in the industry. His unique strategy secures long-term rankings and high volumes of traffic to our clients ranging from very small business to international corporations.

EXHIBITOR 26

Dejan SEO Pty Ltd
1 Clunies Ross Court
Eight Mile Plains QLD 4113

07 3188 9200
dejanseo.com.au
enquiries@dejanseo.com.au



The Thumb Factory is a vibrant mobile development agency creating quality mobile applications for a diverse array of clients. We specialise in working with our clients to create mobile solutions to help reduce internal business processes, using technology to automate mundane, time-consuming tasks. The Thumb Factory is a wholly owned subsidiary of FRESH Advertising, a leading youth and digital communications agency in Brisbane.

EXHIBITOR 27

The Thumb Factory
5/14 Merivale Street
South Brisbane QLD 4101

07 3852 5600
www.thumbfactory.com.au
adam@thinkfresh.net.au
Contact: Adam Penberthy



Aliva is a systems integrator with the independence and agility to be responsive and reliable. We add genuine value through aligning smart use of technology with real business outcomes, ongoing support and innovation. Aliva has proven capabilities in: data centre / infrastructure; cloud; mobility; virtualisation (servers, desktops, applications); managed services; procurement and logistics; data protection; networking and security.

EXHIBITOR 28

Aliva Pty Ltd
3 Marie Street
Milton QLD 4065

07 3505 5000
www.aliva.com.au
info@aliva.com.au
Contact: Nathan Wood



ReachLocal is a pioneer in local online marketing, helping businesses across the globe acquire, manage and retain more local customers. Through a combination of our powerful technology and smart professionals, we have the online marketing solutions local businesses need to increase awareness, build their brand and get more leads.

EXHIBITOR 29

ReachLocal Australia
Level 3, 10 Browning Street
South Brisbane QLD 4101

1300 655 312
www.ReachLocal.com.au
info@reachlocal.com.au

EXHIBITORS 30-32



Community Computer Services (CCS) is a social business component of Kyabra Community Association Inc. – a not-for-profit community organisation providing much needed services in the southern and western suburbs of Brisbane. As their information technology specialist, CCS is highly adept at tailoring information technology solutions and services to the wider community service and not-for-profit sector in South East Queensland.

EXHIBITOR 30

Community Computer Services
Kyabra Street
Runcorn QLD 4113

07 3373 9454
communitycomputerservices.org.au
enquiries@communitycomputer
services.org.au
Contact: David Read



Are you drowning in data and dashboards? Bizeo watches every aspect of your business and helps you improve business performance and manage risk. The Bizeo monitor is the extra set of eyes you need to watch your critical systems and processes. Bizeo cuts through the complexity and simplifies the job of running a company.

EXHIBITOR 31

Bizeo
Level 2, 17 Douglas Street
Milton QLD 4064

07 3510 9567 / 0425 104 783
bizeo.com.au
j.munn@bizeo.com.au
Contact: Jaydon Munn



Digital Enterprise



Digital Hub



STAYSMARTONLINE.GOV.AU



Your guide to getting online.
Digitalbusiness

With more and more customers searching for information, products and services online, it is important that Australian businesses are ready to leverage the benefits of high speed broadband with their own online presence.

The Department of Communications stand will provide information on some of the Australian Government initiatives that assist small to medium enterprises and not-for-profit organisations to get online confidently and securely, including digitalbusiness.gov.au, Digital Enterprise and Stay Smart Online.

EXHIBITOR 32

Department of Communications
GPO Box 2154
Canberra ACT 2601
1800 254 649
www.communications.gov.au

Digital Enterprise Programme
1800 017 984
digitalenterprise@
communications.gov.au

Digital Hubs Programme
1800 025 145
digitalhubs@
communications.gov.au

Stay Smart Online
1800 753 178
staysmartonline@
communications.gov.au

Digital Business
www.digitalbusiness.gov.au

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EXHIBITOR 33a

Digital Genius
1 Mayneview Street
Milton QLD 4064

1300 877 837
www.digitalgenius.com.au
jglass@digitalgenius.com.au
Contact: Jeff Glass

6YS

Business • Technology • Science

6YS is the pioneer of the cloud founded in 2003. We provide smart and dynamic cloud solutions that give you control of your business environment. We leverage technology to innovate and create new, competitive advantages and make it easy for business to consume IT. Headquartered in Brisbane with a presence in Sydney and Melbourne, our goal is to simply empower you to attain the business outcomes you need in today's digital world.

EXHIBITOR 33b

6YS Pty Ltd
PO Box 10
Hamilton Central QLD 4007

1300 665 697
www.6YS.com.au
ronnie@6ys.com.au
Contact: Ronnie Yap



Jim's Bookkeeping (Brisbane Western Suburbs) is a full service BAS and bookkeeping practice. We provide: BAS preparation and lodgement; payroll management and processing; accounting support services; transaction processing; profit and loss reporting; accounting software sales and training. We specialise in Xero accounting and the add-ons that make businesses as efficient as possible. Xero Certified Advisor, BAS Agent # 91652-002

EXHIBITOR 34a

Jim's Bookkeeping
GPO Box 2947
Brisbane QLD 4001

0419 026 673
[jimsbookkeeping.com.au/
bookkeepers/dai_reynolds.php](http://jimsbookkeeping.com.au/bookkeepers/dai_reynolds.php)
dair@jimsbookkeeping.com.au
Contact: Dai Reynolds

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EXHIBITOR 34b

DW Mathers & Co
Unit 2, 339 Nudgee Road
Hendra QLD 4011

07 3268 7701
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daniel@dwmathersco.com.au
Contact: Daniel Mathers



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