



Bill Brown and Bruce Rich

18 March, 2011

Do Facts Count Where Jobs Matter?

Moving from issue identification to
implementation

PURPOSE OF PRESENTATION

Tell **a story** about the south west of Brisbane from an independent partnership broker perspective.

OUR ASSUMPTIONS

- All stakeholder perspectives are of equal value
- Celebration of evidence successes is essential
- Conversation develops shared meaning
- Informed decision making delivers results

The approach we are taking

Question 1 – Purpose

Why are we all here?

Question 2 – Place

Where are we? does our position influence our perspective?

Question 3 – People

Who did we endeavor to get in the room to lead/manage influence next practice. **Who** benefits? **Who** contributes?

Question 4 – Practice

How do we deliver next practice?

PURPOSE

Tell a **story** about the South West of Brisbane
from an independent partnership broker perspective



everyone's family

PLACE

South West Brisbane

150 + Community groups

3,000 + Businesses

40 + Education providers

some of whom are schools.

8,000 + 15 -24 YEAR OLDS

with more high risk factors than

protective factors &

PEOPLE

PRACTICE

Community groups, Businesses and
Education and Training are working as hard
as each one can on their mission /mandate
a programs bazaar.

Some disconnections of the supply chain
from learning to earning.

Different perspectives of “what is “
“ what could be “.

What needs to be done to bridge the gap.

6,500 had the resilience & the support
to attain earning and learning targets

30% young people remain unemployed.

PERFORMANCE

Question 1 – **Purpose** *Why* are we all here ?



everyone's family



Education and training to **better align with workforce development and skill needs of business/industry**

Improve earning and learning pathways for young people

School Business Community
Partnership Brokers Program



thesmithfamily.com.au

everyone's family

Assist stakeholders to enter into partnership arrangements that are **mutually beneficial and meet the needs of the region.**



Increase the educational engagement and attainment of young people and to improve their transition to post school education, training and employment through **immediate, concerted action supported by broader long term reform.**



QUESTION 2 – PLACE

WHERE ARE WE ? Does our position influence our perspective?



everyone's family

8,000+ Individual stories of the impact
of our collective efforts

TALIS AEDI
NAPLAN

THE DIVERSE LANGUAGES OF DATA :

SEIFA
OESR

DIVERSE CULTURAL HISTORY

Observation

Generosity / Trust of people in the room to share information

2 MUCH 4 shared decision making ?

2 LITTLE shared to develop a collective

2 LATE 4 program adjustment



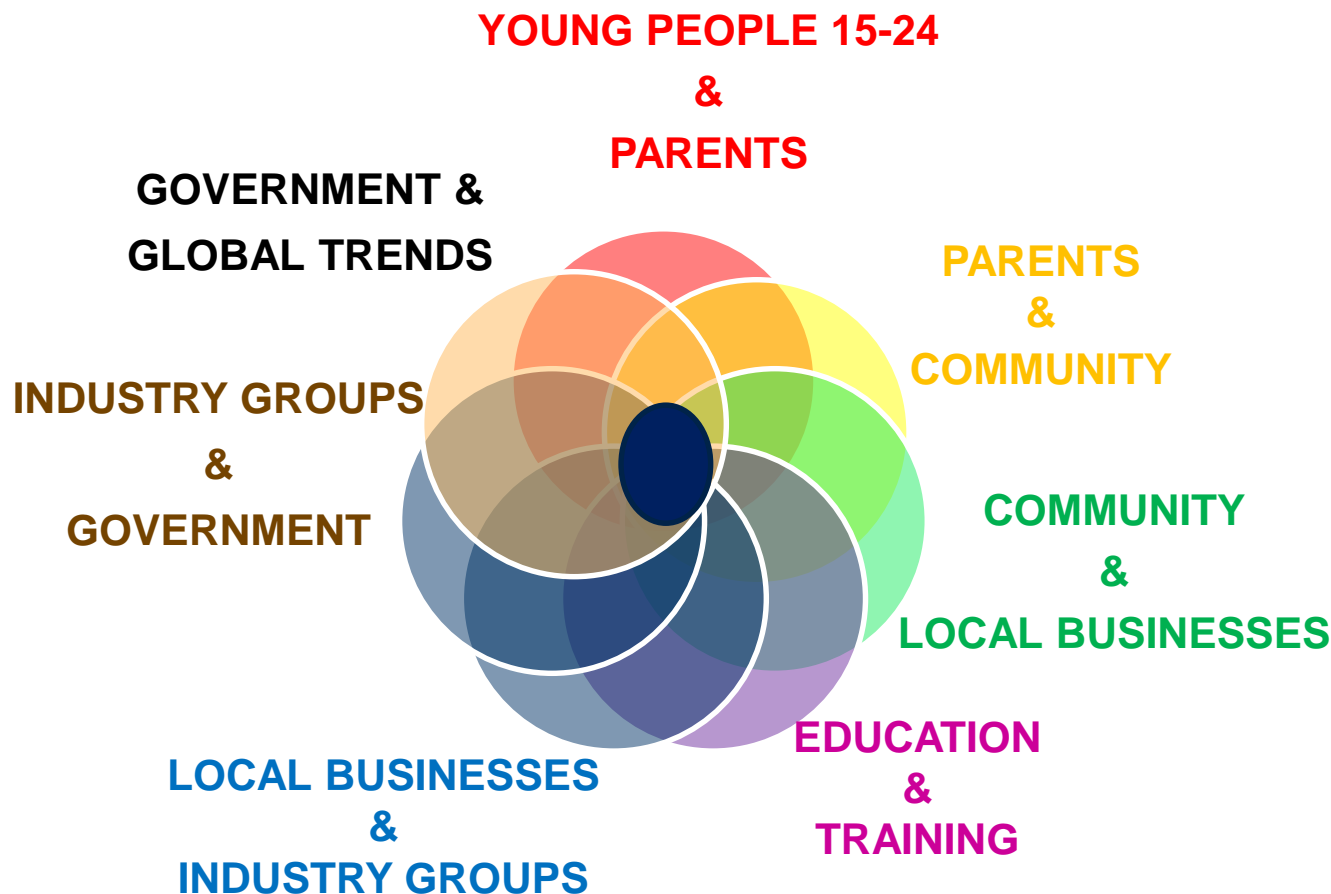
Question 3 - People

Who did we endeavor to get in the room to lead/manage influence next practice.

Who benefits? **Who** contributes?



everyone's family

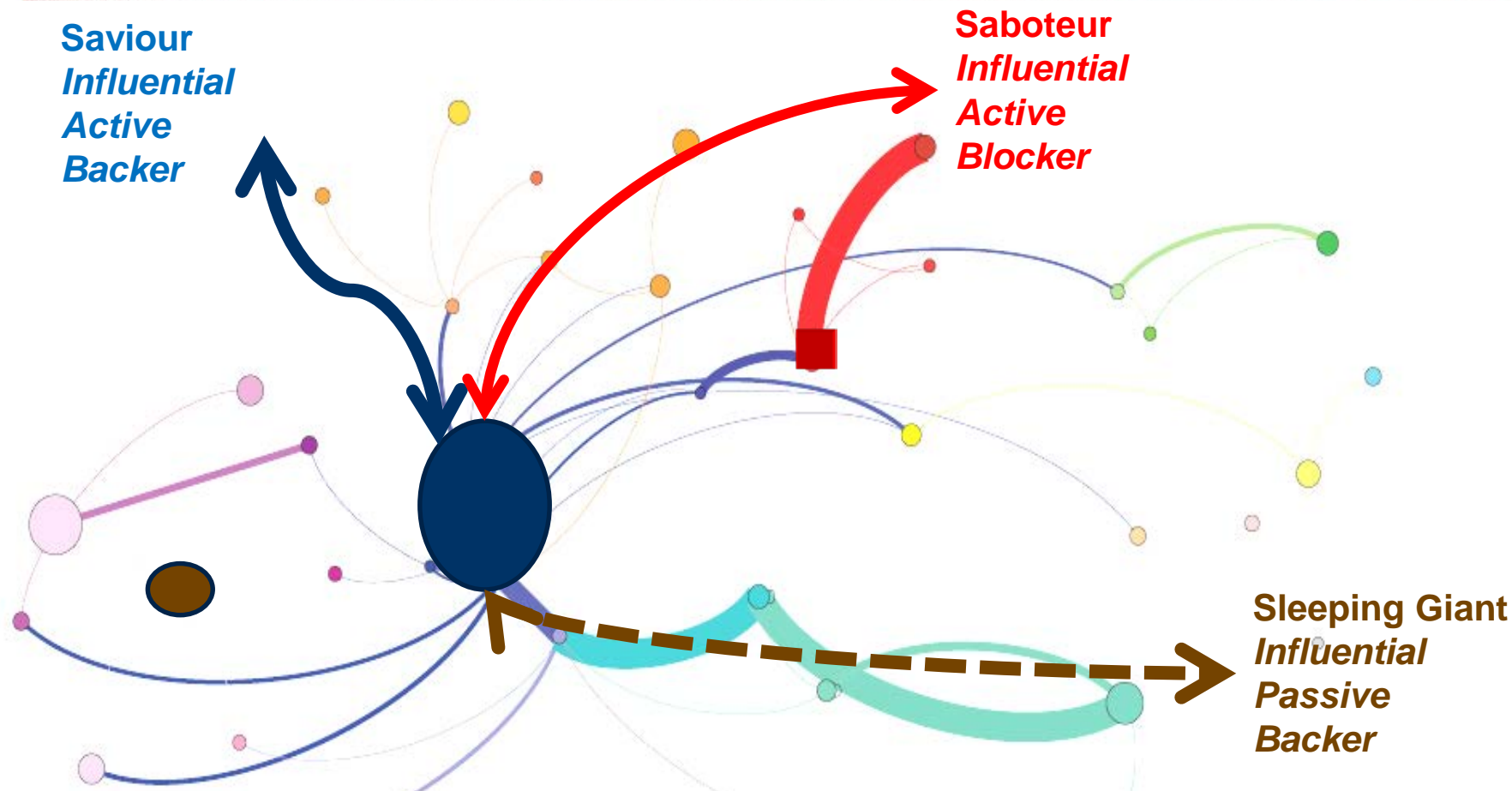




Observation: Relatively small number of high social capital individuals **not** discrete stakeholder market segments.



everyone's family



Observation:
We believe we have the collective skill and will within the people in this room to move forward from issues to implementation .



LOCAL BUSINESS – A PERSPECTIVE

Local business profile

2,880 of 3,010 businesses in Inala state electoral district are small medium enterprises.

600 Manufacturing focus approx.

330 retail trade approx.

300 health care and social assistance approx.

Observations grow our/mine the talent pool

Un untapped resource of 3,000 business?

- Capability
- Incentives
 - Return on Investment
 - Social Return on Investment

Managing expectations of “work readiness”?

- Technical skills
- Certification
- Credentialing
- Appearance.





YOUNG PEOPLE 15-24 – A PERSPECTIVE

8000 + Young people aged (15 -24)

Approximately 6,500 had the resilience & the support to attain earning and learning targets

1,500 had not ?

Local youth unemployment rate @ 30.7% (national@23.1 %)

PARENTS & COMMUNITY STORIES

Parents aren't home, nobody there for the kids and if they are home they don't know what to do to help their kids.

Have a central space and particular time for the Pacific Islanders young people to go instead of the pubs and the street gangs.

Everybody in their own tent, doing their own thing. There are too many people at the table. Most of them can't make decisions. Some have the solutions and want to make decisions for us!

Provide a bridge between the program with school, industries and community organizations

An education program bazaar?

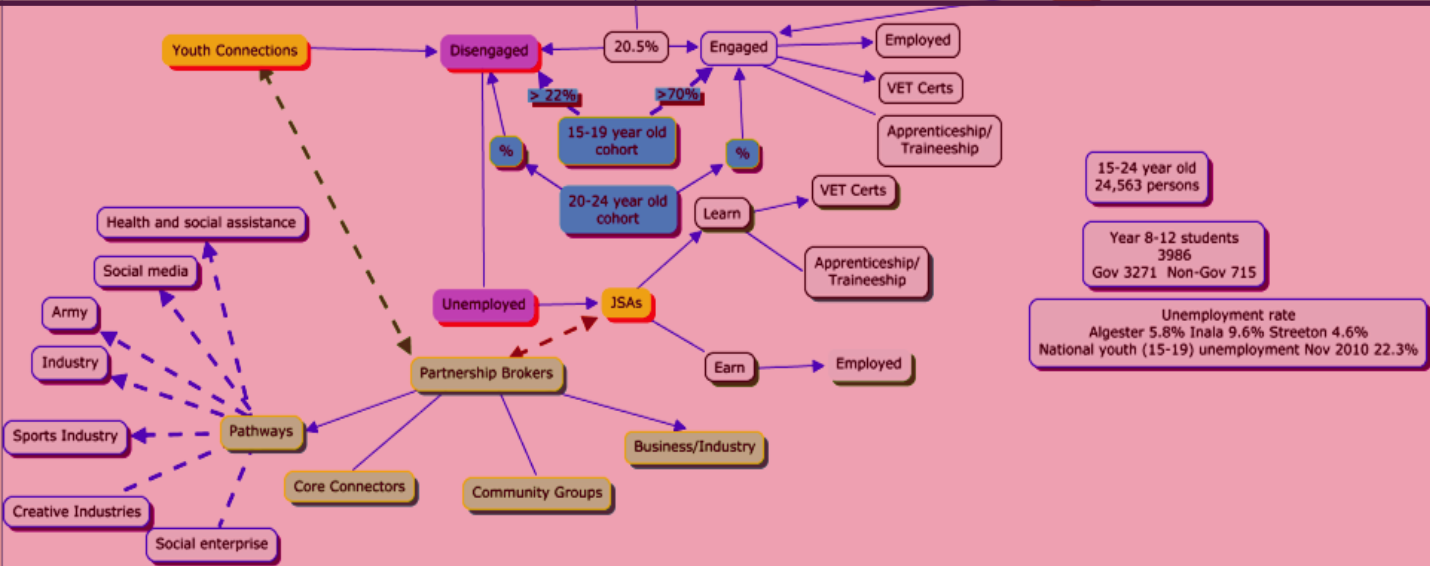
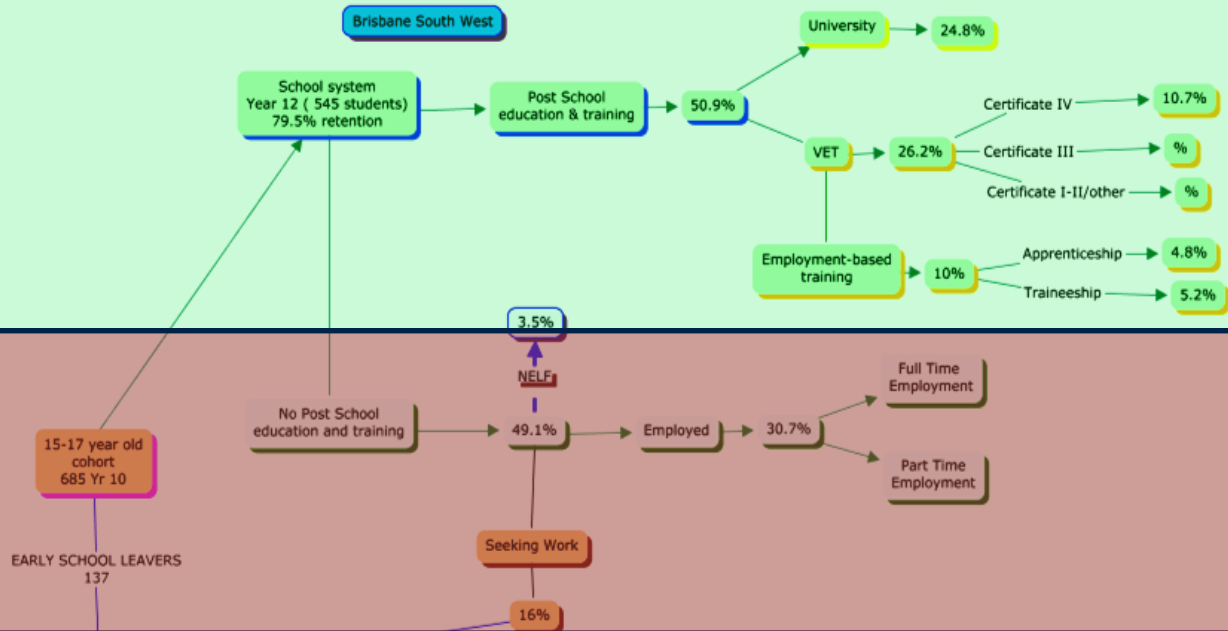
150+ community organisations listed

- A mix of large national organisations and small “fit for purpose” local voluntary contributors
- Driven by passion / focussed expertise, delivered through “branded” programs that compete for clients.
- 3 Year funding cycle sourced from the same local government, state government and federal program initiatives
- Collaborations around congruence of mission / access to OPM (other people’s money) rather than redirecting internal resources or growing a bigger pie.
- Multiple information sharing networks at program / project / special interest levels

EDUCATION & TRAINING - Pathway Patterns

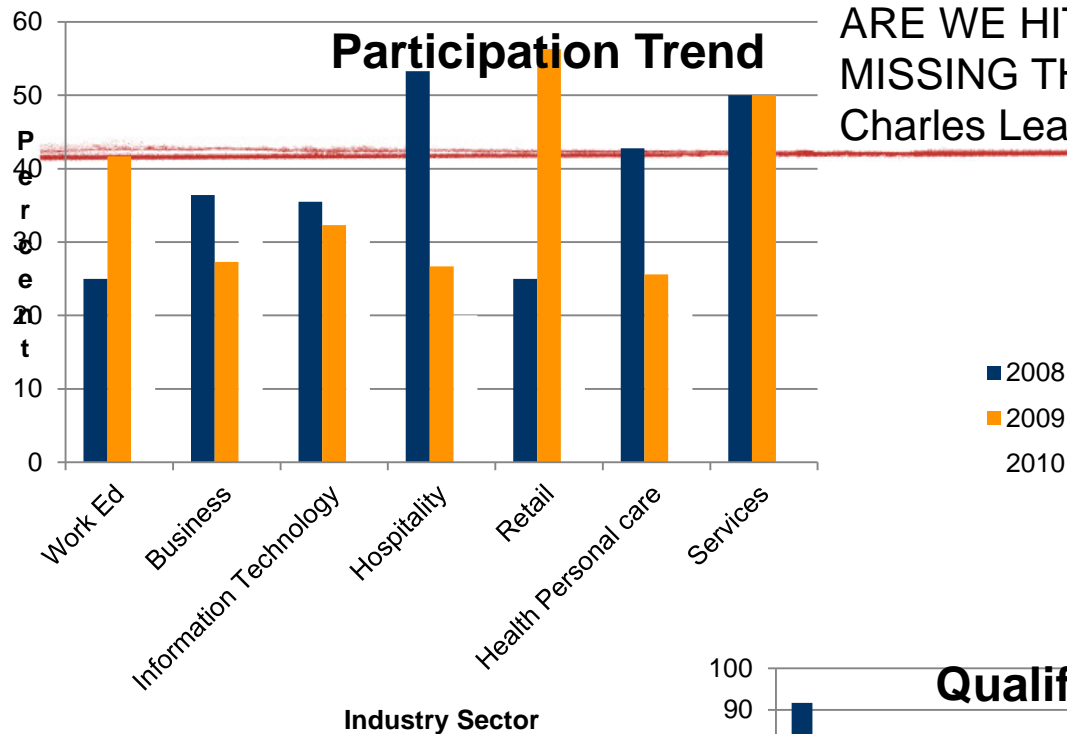
6,500 Young people had the resilience & the support to attain earning and learning targets

Segmentation of PB Program's Target Cohort

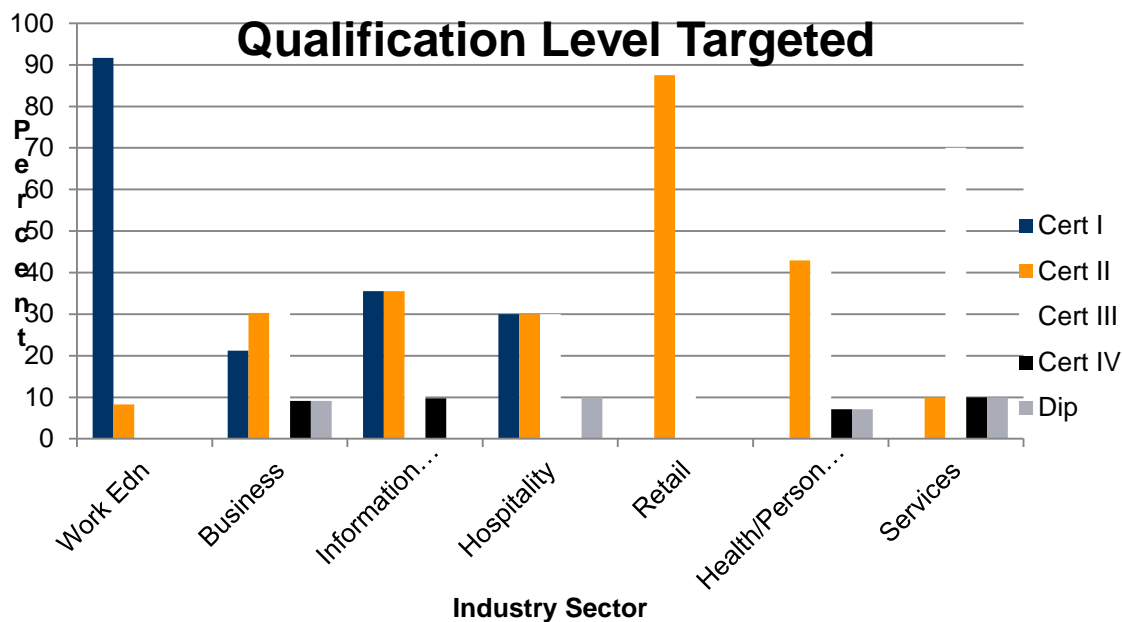


ARE WE HITTING THE TARGETS AND MISSING THE POINT ?

Charles Leadbeater



30.7 % YOUTH UNEMPLOYMENT In the Inala area



P
A
T
H
W
A
Y
S

T
O

W
H
E
R
E
?

Highest offer VET courses	Major employment sectors in Local area Specialization	% of school leavers employment destinations	% General employment rate in the local area	Growth of employment by place of work by 2031 (all Brisbane '000) BCC
1 Workplace Practices	A Manufacturing	4.8	19.7	1 Health & Community (106)
2 Business	Retail trade	42.5	11.2	2 Business Services(85)
3 ICT/IT	HEALTH Care & Social Assistance	5.0	9.8	3 Education (70)
	Accommodation /food	29.8	5.5	4 Retail (53)
	B Wholesale trade	1.0	5.9	10 Transport (21)
	C Transport Postal and Warehousing	1.0	6.2	11 Hospitality (16) 13 Manufacturing (12)

Reflection on the information provided so far

IF

We believe that

- Celebration of evidenced successes is essential
- Conversation develops shared meaning
- Informed decision making delivers results

AND

The issues are known

THEN

We need to move from issue identification to implementation

In your opinion

What needs to be done to develop realistic earning and learning pathways for young people in the South West Brisbane area ?

Who should be involved?

How do we progress the ideas you provided ?