



# Australia's First Food & Agribusiness Cluster MeetUp

7-8 September 2015 | Moreton Bay Region, South East Queensland



## Connecting Australia's Food & Agribusiness Clusters

Facilitated by Ifor Ffowcs-Williams  
(Day 1) and Rodin Genoff (Day 2)

## PROGRAM

### Day 1 Monday 7 September

- 10.00am** Opening Address  
Mirjana Prica, Managing Director, Food Innovation Australia Ltd (FIAL)
- 10.30am** Meet & Greet
- 11.45am** Bus departs for Ocean View Estates
- 12.45pm** A Long Lunch  
We are talking food! Get to know each other around the long table and some slow food.
- 2.00pm** Food Clusters of the World: Winning Ingredients  
Guest speaker and facilitator: Ifor Ffowcs-Williams, Cluster Navigators, New Zealand  
An informative session followed by Q&A.
- 3.30pm** Afternoon Tea
- 3.50pm** Establishing the Common Ground
- 4.20pm** Setting the Scene for Day 2
- 4.30pm** Return to Mon Komo
- 6.00pm** Networking Event
- 7.00pm** Finish

- 10.10am** The East Gippsland Food Cluster's eCommerce Platform  
Dr Nicola Watts, Cluster Manager
- 10.25am** The Food Leaders Australia Initiative  
Jo Sheppard, General Manager for Agribusiness and Export at Toowoomba and Surat Basin Enterprise
- 10.35am** Morning Tea
- 10.55am** Building the Foundations for Cross Regional Collaboration  
Tracy Scott-Rimington, SEQ & Regional Development Coordinator and Mark Bell, Industry Development Manager, RDA Riverlands, SA  
Key Themes: Regional competitiveness; Regional leadership; Innovative regions; Collaboration; Strategy alignment; Branding.  
A highly interactive session to develop a shared vision and PLATFORM for future collaboration. Outcome: Agree to foundations and mechanisms for a cluster commons.
- 11.30am** Travel by bus to Strawberry Fields Farm, Sunshine Coast for lunch and afternoon session.
- 12.30pm** Lunch
- 1.30pm** Connecting Clusters to Grow New Markets and Win Bigger Contracts  
Rodin Genoff, Rodin Genoff & Associates  
Using the Commonwealth Games in 2018 on the Gold Coast as an example, Rodin will work participants through the necessary steps to connect and build successful cross-cluster relationships and joint ventures. (Afternoon tea will be served during this session.)
- 4.00pm** Mapping & Connecting Australia's Food & Agribusiness Clusters - Wrap-up session
- 5.15pm** Return to Mon Komo, Redcliffe

### Day 2 Tuesday 8 September

- 8.30am** Austrade's Work in Food & Agribusiness  
Gary Barnes - Food & Agribusiness Trade Team, Brisbane Office, Austrade
- 9.00am** Fast Tracking Cluster Development, Within and Beyond the Region  
Ifor Ffowcs- Williams, Cluster Navigators Ltd, New Zealand
- 9.50am** Addressing Common Challenges and Capturing Opportunity Through Collaboration  
Food Innovation Australia Ltd (FIAL)

Supported by FIAL, Moreton Bay Regional Council and Sunshine Coast Council  
Hosted by RDA Brisbane, RDA Moreton Bay and RDA Sunshine Coast in partnership with the TCI Network Oceania

