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## EDA Vision

To be the peak national body to develop and lead economic development practitioners for the benefit of our communities

# What is Economic Development?





'A sustainable increase in living standards that delivers higher incomes, better education, health and wellbeing as well as environmental protection resulting from conscious and applied effort. At its core, economic development is about improving the quality of life experienced in your community' (LGAQ, 2012: 1).



'The principal goal of local economic development is to stimulate employment opportunities in sectors that improve the community, using existing human, natural and institutional resources' (Blakely, 1994:xv).





## EDA Pillars

### **1. Membership:**

To retain and grow the membership base, through the provision of services which are valued by the economic development practitioner community.

# EDA Pillars



## 2. Industry Development:

Lead the delivery of forums, affiliations and partnerships that provide opportunities for professional relationships exposure to contemporary thought leadership, practice and emerging trends.





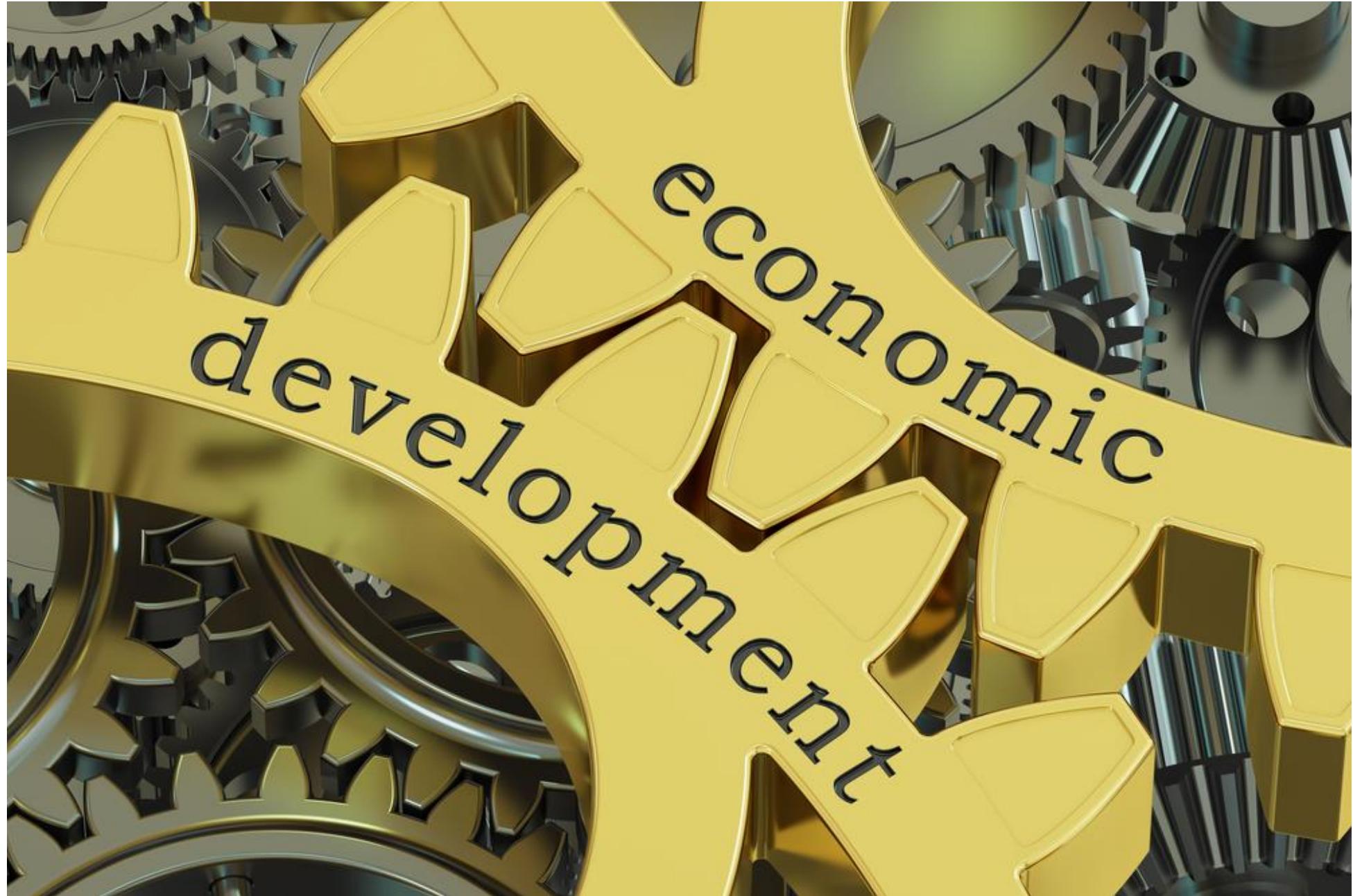


# EDA Pillars



## 3. Advocacy:

Represent the interests, principles, causes and subject matter domain of the economic development sector through professional relationships and partnerships.





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