



School to Industry Partnerships

- Into the Future.



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“Current/Traditional” Partnership Models

- Industries go to schools to recruit year 11 and 12 students
- Recruitment is predominantly aimed at trades areas.
- Limited Interaction between schools and Industry
- Partnerships tend to be relatively informal (and fragile)



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Partnerships

What's in it for Industry?

- A readily accessible location to market available vacancies.
- Opportunity to select the best students
- Combining work ethic with school disciplines
- Backup from Schools and Parents on any major issues.
- Rules at work apply at school and vice versa. 3 way partnership (parent, school and employer)
- SB apprentices available to “top up” full-time apprentices whilst they are off on training.



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Partnerships – What's in it for the schools?

- More Administration
- More paperwork
- More disruption in timetabling

Seriously though!

- Employment for students on completion of year 12
- Improvement of student attitudes at school –
Improvement in grades (NCVER Study - Smith & Wilson (2003))
- Role model for other students.
- Links with Industry established.



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Partnerships – What's in it for the students and parents?

Parents: -

Early Starts

A taxi Service

Students:

- Head start over School leavers – straight into fulltime employment after schoolies week.
- Guarantee into a career.
- Theme - “Train to Retain” – not used enough
- Relates school work to “real world”
- Money! – (McDonalds)
- Teamwork and maturity comes from working with older apprentices and tradespeople.



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Lessons Learnt

- Avoid getting too stretched and overcommitted
- Focus on local community (but not exclude the “fringe” communities)
- Quality partnerships rather than quantity
- Contact persons are critical – but vulnerable – “transient” staffing in schools.
- Communication on a regular basis
- Market, Market, Market!



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Partnerships

– Where to Now?

- Year 11 – too late to start?
- What can Industry do for schools to support and to strengthen the partnership?
- What can schools do to support and to strengthen the partnership?
- Partnership contacts (MOU) and regular liaison
- Student involvement in partnership?



Partnerships

– Where to Now? (Cont.)

- Involvement commencing year 8/9
- Blur the boundary between school and Manufacturing industries
 - Bring students into Industry and Industry into school
- Manufacturing/engineering principles merged into curriculum, science, maths as well as technical areas.



Partnerships, - Its About the Big Picture

- Its not just about apprentices and trades
- Accounts/Finance, Sales, Marketing, Design/CAD/CAM, engineering, etc all have a part to play
- Profile progression opportunities post Apprenticeship
- ABW – a key opportunity to market Manufacturing
- Sponsorship in materials, REA, Solar Challenge etc



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Examples - - -

- Sponsorship of student to Part – time studies at University – e.g. employed to become accountant
- Cert III Engineering – Technical – both in CAD and Engineering as SBA – with Progression as Cadet/ University

Examples (cont.)- - -

- Enterprise specific competition involving several school areas.
- Adopt a School

Riviera Enterprise

- Developed at Helensvale SHS – Principal - Glen Hoppner
- Nothing to do with boats – More the Culture
- Program:
 - Personalised Learning Opportunity
 - Crossed a range of learning sectors
 - Intellectually Challenging
 - Connected to the “Real World” – with real world Outcomes
 - Aimed at stimulating the High achiever and motivating the under-achiever



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Reference Materials

- www.nisc.tvetaustralia.com.au

Publications:

- *Fostering Effective Links and Partnerships Between Business and School*
- *Getting Young People Work Ready: Positive Pathways to the Future*

- www.ncver.edu.au

Publications:

- *Learning and training in school-based new apprentices*
- *How Workplace Experiences while at School Affect Career Pathways*



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The Best Has
Yet to Come!



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