



Regional Development Australia
BRISBANE

Brisbane Linkages

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Free workshop to help Brisbane enterprises save energy and money

RDA Brisbane and CitySmart will co-host a free breakfast workshop at Chermside on Tuesday 29 October to help Brisbane businesses and not-for-profits reduce their energy consumption and save money.

The workshop, part of the **Watt Savers Energy Insights Breakfast Series**, will be facilitated by experts from a range of industry sectors who have successfully undertaken their own energy management initiatives.

Participants will come away with insights, ideas, contacts and practical examples to help them build their own energy management plan and reduce operating costs.

To register for the October 29 workshop, [CLICK HERE](#).

Other workshop dates and locations may also be available, co-hosted by an alternate CitySmart partner. For more information contact Shaleen Wharton on 0407 116 749 or email shaleen@rdabrisbane.org.au

The Watt Savers program is an initiative of CitySmart, Brisbane City Council's sustainability agency. In addition to attending a workshop, enterprises can also join the online Watt Savers program to access benefits including fact sheets, a telephone advisory service, advice on accessing energy grants, and subsidised on-site energy reviews for eligible enterprises. [Join Watt Savers](#)

Special 'Masterclasses' opportunity announced for CLICK! Digital Expo 2014

RDA Brisbane has announced a unique opportunity for just three organisations to run their own digital 'Masterclass' at CLICK! Digital Expo 2014, with expressions of interest invited from companies, not-for-profits or government agencies with a strong digital economy, technology or training focus.

The Expo (13-14 March 2014 at Brisbane City Hall) is an RDA Brisbane initiative which aims to help small and medium-sized businesses and not-for-profit organisations explore the power and potential of the digital economy. It will feature up to 60 exhibits of online and technology-based solutions as well as a comprehensive seminar program.

The three masterclasses will in held in Brisbane City Hall seminar rooms between

12.30pm and 3.30pm on Friday 14 March 2014. (This is after the Expo exhibits have closed and the CLICK! seminar program is completed.) Masterclass content needs to be relevant to the theme of the Expo, ie, the digital economy or digital engagement.

A Masterclasses Expression of Interest document with all the details and associated costs can be downloaded [HERE](#). Expressions of interest close on 30 September 2013.



- Position your organisation or company as a digital leader
- Leverage off the extensive CLICK! Digital Expo marketing campaign
- Draw from an expected 1500 expo attendees for your target audience

For more information:

(07) 3896 3159

0407 116 749

info@clickdigitalexp.com.au

www.CLICKdigitalexp.com.au



[CLICK HERE](#) to download Expression of Interest document

QUEENSLAND

WATTS SAVERS

ENERGY INSIGHTS BREAKFAST WORKSHOP

Tuesday 29 October 2013

7am for 7.30am-9.30am

Kedron-Wavell Services Club, Chermside

[CLICK HERE](#) to register

Register as a CLICK! Sponsor or Exhibitor by October 31 for an early bird discount

Sponsor/Exhibitor registration for CLICK! Digital Expo 2014 is open now, with substantial early bird discounts available in all sponsor and exhibitor categories if you register and pay by 31 October 2013. You can download a Prospectus or register at:

www.CLICKdigitalexp.com.au



RDA supports 'Career Hunter' App for youth



RDA Brisbane has helped to develop a free iPhone and iPad application to give up-to-date career advice to young people and help them find jobs in industries with skill shortages.

The Career Hunter app, launched on July 16 by Queensland Minister for Technical and Further Education the Hon Saxon Rice MP, was developed through a partnership with The Smith Family's Brisbane South Partnership Brokers, following a period of research and collaboration with teachers, parents, career advisors and young people themselves, the expected users.

Along with The Smith Family and RDA Brisbane, other project partners include: the Queensland Department of Education, Training and Employment (DETE); the Australian Government Department of Education, Employment and Workplace Relations (DEEWR); Busy at Work; and Group Training Queensland.

The partners collaborated on the creation, design, marketing and distribution of the app, and will work



At the app launch, from left: Margaret Blade, RDA Brisbane CEO; Adam Penberthy, The Thumb Factory (app developer); Barry Dowling, The Smith Family Partnership Brokers; Rod McShannon, BUSY At Work; Maria Griffin, DEEWR; HEIDI Kemp, DETE; Sue Keks, Logan City Council.

together into the future to ensure the app's enhancement and ongoing sustainability. It is hoped that further funding can be secured to develop the app on an android platform in the future.

You can download the free app for iPhone or iPad from the App store [HERE](#).

RDA Brisbane Chief Executive Officer Margaret Blade has been promoting the app in Queensland media including two radio interviews with ABC News. To read her interview, [CLICK HERE](#).

RDA Brisbane to host free workshops to help not-for-profits become financially sustainable

RDA Brisbane is hosting two free workshops with Foresters Community Finance to help not-for-profit organisations explore ways to become more financially sustainable, and reduce reliance on government funding sources over the long term.

The first workshop, **Growing and Developing Social Enterprise**, will be held on the **Tuesday 10 September 2013** and will explore the value of social enterprise and how to access capital to develop social enterprise activity.

The second workshop on **Community Asset Building** will be held on **Thursday 3 October**, and will focus on understanding community finance and its use for asset ownership.

Ownership of assets means community organisations can build financial independence, leverage greater community benefits, and develop capacity to build a sustainable long-term future, reducing overall dependence on external sources of income.

Both workshops will be held at the RDA Brisbane premises in the Landcentre Building, Woolloogabba.

The workshops will be valuable for anyone involved with not-for-profit organisations, including CEOs, chief financial officers, finance managers, program managers, and board or management committee members.

Places for both workshops are limited, so RSVP early. Download invitations with full details by clicking on the links below.

[GROWING AND DEVELOPING SOCIAL ENTERPRISE](#)

(10 September 2013, 9.00am-12noon)

[COMMUNITY ASSET BUILDING](#)

(3 October 2013, 9.00am-12noon)

For further information contact Foresters Community Finance on **(07) 3851 8070** or email events@foresters.org.au



Social Enterprise Solutions





Chair of the SEQ Initiative Professor Max Standage opens the Forum

Forum lays out vision for SEQ in the Asian Century

Around 50 representatives from RDAs in South East Queensland came together on July 25 to explore how the SEQ region can respond to opportunities afforded by the massive growth in Asia, and better position itself to benefit from the Asian Century.

The SEQ in the Asian Century Forum, held at the State Library of Queensland, was the culminating event of the SEQ Regional Development Initiative, a project which brought together the seven SEQ RDAs plus RDA Northern Rivers NSW to work on common issues at a greater regional level.

Forum presentations by government, industry and academic experts addressed the five action areas identified by the SEQ initiative as critical for ensuring future growth: Smart Manufacturing Specialisations; Transport and Logistics; Digital Capacity; Regional Indicators; and Human Capital. Speakers were: Professor Roy Green, University of Technology Sydney; Dr Rebecca Michael, Queensland Transport & Logistics Council; Brent Moore, Austrade; Jack Archer, Regional Australia Institute; Margaret Blade, RDA Brisbane; Russell Mason, RDA Sunshine Coast; Steven Koch, Queensland Government; and Professor Max Standage, Chair of the SEQ Initiative.

All speakers' presentations are available on the RDA Brisbane website [HERE](#).

A final report will be released soon which identifies recommended actions for RDAs around the five themes. RDA Brisbane is the host for the SEQ Regional Development Initiative. For more information contact CEO Margaret Blade on **0419 751 846** or margaret.blade@rdabrisbane.org.au

Professor Roy Green, University of Technology Sydney



From left: SEQ Coordinators Tracy Scott-Rimington & Michael Lockwood, RDA Brisbane Chair John Shepley & CEO Margaret Blade, SEQ Initiative Chair Professor Max Standage

Regional Indicators give insight into SEQ performance



One of the outcomes of the SEQ Regional Development Initiative has been the development of a unique set of SEQ Regional Indicators, which show how the seven RDA regions in SEQ (plus Northern Rivers NSW) rank both nationally and against each other on more than 65 key measures. These indicators are clustered under the COAG Regional Australia Standing Council's four determinants for long-term regional economic growth: human capital (education and skills); comparative advantage and business competitiveness; access to international, national and regional markets; and sustainable (economic, environmental and social) communities and population growth.

This data will assist RDAs and other agencies to identify priority projects. To download the Regional Indicator tables (Excel format) [CLICK HERE](#).



BizSpark EXPRESSWAY Network Forums

BizSpark EXPRESSWAY Network forums are held on the fourth Wednesday of each month, for the board and senior management of innovative, high growth SMEs to share ideas, explore opportunities and learn from industry experts about disciplines essential to commercial success.

A light lunch, coffee and juice are provided. Arrive by 11.15am for registration and 11.30 start.

Microsoft Innovation Centre
400 George Street, #28, Brisbane

The next forum is on **Wednesday, 28 August 2013**

[CLICK HERE](#) to register.

Queenslanders invited to have their say

The Queensland Plan: A 30-year vision for Queensland is a document being developed during 2013 through a collaborative process involving community members, business and industry representatives, State and Local Government officers and Members of Parliament.

The Plan will outline a shared vision for the next 30 years and identify local and statewide priorities. It aims to harness the collective wisdom of Queenslanders and guide future activities delivered by all levels of government, business and the community.

Every Queenslanders is invited to answer six consultation questions which focus on how we:

- move our focus from 'me' to 'we'
- teach skills and values to meet global challenges
- embrace responsibility for an active and healthy lifestyle
- structure our economy to ensure a resilient future
- achieve sustainable landscapes
- attract and retain the brightest minds.

A summit will be held in Brisbane on 9-10 October 2013 where the results of engagement from across Queensland will be compiled. The Plan will be released in late 2013.

Have your say by answering the questions online at:

queenslandplan.qld.gov.au Submissions close at midnight on the 30 August 2013.



REGIONAL
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INSTITUTE

Online competitiveness index for regions launched

The Regional Australia Institute has launched [In]Sight, the nation's first online index and interactive map tracking the competitiveness of Australia's 560 Local Government Areas (LGAs) and 55 RDA regions.

Modelled on the World Economic Forum's Global Competitiveness Report, [In]Sight was developed in collaboration with Deloitte Access Economics and combines data from sources including the Australian Bureau of Statistics and the Social Health Atlas of Australia.

[In]Sight spans ten themes and 59 indicators specifically tailored to reflect the fundamentals of sustainable growth in Australia, capturing the competitiveness of LGAs and RDAs according to current economic performance and drivers of future success.

[CLICK HERE](#) to visit [In]Sight.

Comments and feedback welcome on draft RDA Regional Roadmap



Stakeholders from the business, community, education and government sectors are invited to comment on RDA Brisbane's newly developed draft Regional Roadmap for 2013-2016, to help ensure that it accurately reflects the needs and aspirations of the Brisbane region.

The Roadmap is an important strategic planning document for the RDA; it sets out an economic, social and environmental vision for the city, and identifies priorities and actions on which we will work towards achieving our goals, in partnership with our stakeholders.

The document draws on policy, data and community consultations, as well as the achievements and momentum of our continuing work. It is underpinned by a comprehensive Brisbane Regional Profile also developed by the RDA from a wide range of data sources including the latest Census figures. The Roadmap is a "living document" which will be frequently revisited and updated to reflect changes in the economic, social or policy environments.

To obtain a copy of the draft Roadmap please contact RDA Brisbane CEO Margaret Blade:

margaret.blade@rdabrisbane.org.au or phone (07) 3406 2291.



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