

WHEN YOU

**GO LOCAL**

YOU

**GROW LOCAL**

**DATE CHANGE**

# SMALL BUSINESS DIGITAL ROADSHOW RAPAD REGION

HEAR FROM & TALK WITH THE EXPERTS ON:

- DIGITAL TRENDS & WHAT'S RIGHT FOR YOU
- WEBSITES & SELLING ONLINE
- PRIVACY & DATA SECURITY
- CONNECTING YOUR BUSINESS TO THE NBN

## WHY ATTEND THE ROADSHOW?

The Small Business Digital Roadshow is designed for Central West Queensland small enterprises to help you identify ways of improving your digital capability and becoming more competitive in today's digital marketplace.

## PRESENTING AGENCIES

- AusIndustry      - RAPAD      - NBN Co
- Department of Employment, Small Business and Training
- Australian Small Business Advisory Service Digital - RDA Brisbane
- Boosting the Local Care Workforce program - Community Services Industry Alliance

**ROADSHOW POSTPONED**  
due to uncertain road & weather conditions.  
New dates will run week commencing  
21 October 2019.

Further details will be confirmed for:

WINTON  
BOULIA  
BEDOURIE  
BIRDSVILLE  
WINDORAH  
JUNDAH  
STONEHENGE  
LONGREACH

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Delivered by AusIndustry™



**MARGARET BLADE** is the Chief Executive Officer of Regional Development Australia (RDA) Brisbane representing Business Station and RDA's delivery of the ASBAS Digital Solutions program; she will present on:

- Current trends and digital capabilities of regional small businesses
- The importance and benefits of businesses being digitally engaged and competent
- Case studies of business transformation through increased digital capability
- How businesses can get access to government assistance to increase their digital capabilities
- ASBAS Digital Solutions program, providing one-on-one, workshop and webinar advice covering:
  - Websites and selling online
  - Social media and digital marketing
  - Using small business software (including cloud-based solutions)
  - Online security and data privacy
- Assessing their digital capability with the Digital Scorecard and participating in future Digital Business workshops.



**DEBORAH MEAD** Regional Manager AusIndustry will present on the available federal government assistance for small business, how to do a cyber security assessment on your small business, how to access the starting small business guide and what the [business.gov.au](http://business.gov.au) website has to offer.



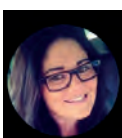
**STEPHANIE TICKLE** Director, Regional and Industry Engagement, Department of Employment, Small Business and Training (DESBT) and **NICOLE LEE**, Back to Work Employment Officer, DESBT.

Everything from cloud computing to creating a website to internet banking is part of the digital life of small business. The Department of Employment Small Business and Training has programs to assist small businesses access digital technologies and services to help them work smarter, engage with the global economy and make the most of online business opportunities arising from digital disruption. Whether you are an employer or looking for work we have tools and support to improve your digital capability and become more competitive in today's digital marketplace.



**DAMON CAVALCINI** - NBN

When the national broadband network for Australia was created 10 years ago, it was difficult to imagine the technological changes we would witness at work and at home. The nbn™ broadband access network was created to foster productivity and provide a platform for innovation in order to deliver economic and social benefits for all Australians. New economic research shows nbn is impacting the way we work, learn, live and connect. We can now see how connectivity affects Australians through every stage of their lives, no matter where they live.



**CASSIE BROPHY** Regional Coordinator, Boosting in local care workforce program

The Boosting the Local Care Workforce Program is designed to develop the immediate capacity of disability and aged care service providers to operate effectively and expand their workforces. By supporting the implementation of the National Disability Insurance Scheme (NDIS), this Program will contribute to the achievement of a vibrant market for disability services and allow people with disability to exercise choice and control over the services they receive and when and where they receive those services.