

WHEN YOU

**GO  
LOCAL**

YOU

**GROW LOCAL**

# SMALL BUSINESS ROADSHOW

## RAPAD REGION

### WHY ATTEND THE ROADSHOW?

Find out about the available assistance and programs that can grow your business to its full potential. An opportunity to make a contact from all the agencies listed below.

### PRESENTING AGENCIES

- AusIndustry
- RAPAD
- NBN Co
- Department of Employment, Small Business and Training
- Australian Small Business Advisory Service Digital - RDA Brisbane
- Entrepreneurship Facilitators Program
- Boosting the Local Care Workforce program - Community Services Industry Alliance

For more information contact: Deborah Mead  
deborah.mead@industry.gov.au | (07) 4151 0660

Mon 21 October

WINTON: 5pm – 7pm, Neighbourhood Centre

[CLICK HERE TO RSVP](#)

Tues 22 October

BOULIA: 11am – 1pm, Boulia Town Hall

[CLICK HERE TO RSVP](#)

BEDOURIE: 4pm – 6pm,

Bedourie Community Centre

[CLICK HERE TO RSVP](#)

Weds 23 October

BIRDSVILLE: 9am – 11am, Birdsville Town Hall

[CLICK HERE TO RSVP](#)

WINDORAH: 5pm – 7pm,

Windorah Community Centre

[CLICK HERE TO RSVP](#)

Thurs 24 October

JUNDAH: 8:30am – 10:30am, Jundah Shire Hall

[CLICK HERE TO RSVP](#)

STONEHENGE: 12:30pm – 2:30pm,

Stonehenge Town Hall

[CLICK HERE TO RSVP](#)

Fri 25 October

LONGREACH: 6:30am – 8:30am

Fairmont Room – Longreach Regional Council

[CLICK HERE TO RSVP](#)



Australian Government  
Department of Industry,  
Innovation and Science

**Business**

business.gov.au  
13 28 46  
Delivered by AusIndustry™

# PRESENTERS



**MARGARET BLADE** is the Chief Executive Officer of Regional Development Australia (RDA) Brisbane representing Business Station and RDA's delivery of the Australian Small Business Advisory Services (ASBAS) Digital Solutions program; she will present on:

- The importance and benefits of businesses being digitally engaged and competent
- Case studies of business transformation through increased digital capability
- ASBAS Digital Solutions program in Queensland, providing one-on-one, workshop and webinar advice covering:
  - Websites and selling online
  - Social media and digital marketing
  - Using small business software (including cloud-based solutions)
  - Online security and data privacy.



**DEBORAH MEAD** Regional Manager AusIndustry will present on the available federal government assistance for small business, how to do a cyber security assessment on your small business, how to access the starting small business guide and what the [business.gov.au](http://business.gov.au) website has to offer.



**PETER PETERSON** is the local Entrepreneurship Facilitator, who can help people through the process of starting a business, by going through the process of all the things you need to consider when starting a business. Peter has many years of experience supporting individuals to start their businesses. He has personally and successfully delivered the New Enterprise Incentive Scheme (NEIS) for six years. Additionally, he has delivered several Small Business Advisory Service programs on behalf of AusIndustry, including a three-year program throughout Central Queensland covering Emerald, Rockhampton, Gladstone and north to Mackay.



**JANIS FROST** Back To Work Employer Officer, Central Queensland Region, Department of Employment, Small Business and Training (DESBT).

Everything from cloud computing to creating a website to internet banking is part of the digital life of small business. DESBT has programs to assist small businesses access digital technologies and services to help them work smarter, engage with the global economy and make the most of online business opportunities arising from digital disruption. Whether you are an employer or looking for work we have tools and support to improve your business and become more competitive in today's digital marketplace.



**DAMON CAVALCINI** - NBN

When the national broadband network for Australia was created 10 years ago, it was difficult to imagine the technological changes we would witness at work and at home. The nbn™ broadband access network was created to foster productivity and provide a platform for innovation in order to deliver economic and social benefits for all Australians. New economic research shows nbn is impacting the way we work, learn, live and connect. We can now see how connectivity affects Australians through every stage of their lives, no matter where they live.



**CASSIE BROPHY** Regional Coordinator, Boosting in local care workforce program

The Boosting the Local Care Workforce Program is designed to develop the immediate capacity of disability and aged care service providers to operate effectively and expand their workforces. By supporting the implementation of the National Disability Insurance Scheme (NDIS), this Program will contribute to the achievement of a vibrant market for disability services and allow people with disability to exercise choice and control over the services they receive and when and where they receive those services.