

RDA Brisbane Strategic Plan 2026–2030

Championing Queensland's Regions

OUR VISION

Thriving, resilient, liveable Queensland regions connected to national and global opportunities.

OUR MISSION

RDA Brisbane connects government, industry and regions to unlock opportunities, align investment, and strengthen regional Queensland's communities and economies.

OUR ROLE

As the capital city RDA, we are a trusted connector and advocate — bringing together regional intelligence, strategic relationships and timely action to amplify the voice of regional Queensland.

THE ENABLERS

- Evidence, data and regional intelligence
- Stakeholder engagement and trusted relationships
- Strategic communications and advocacy
- Governance and accountability

OUR VALUES

- Trusted & connected
- Forward-looking
- High performance
- Accountable

LEVERAGE BRISBANE 2032 FOR REGIONAL BENEFIT

- **Connect Brisbane 2032 Olympic and Paralympic Games opportunities** to regional Queensland industries and communities.
- **Promote Indigenous business** and small business participation in Games-related procurement.
- **Leverage the Games** to grow trade, investment, tourism and broader economic development opportunities.
- **Advocate for regional legacy infrastructure**, including housing, telecommunications and enabling projects.
- **Support workforce growth** that builds regional capacity and meets Games-related demand.
- **Advocate for policy and regulatory settings** that enable long-term economic development across regional Queensland.

ADVANCE SOVEREIGN CAPABILITY

- **Support SME readiness** for defence procurement and advanced manufacturing opportunities.
- **Align skills, workforce and training pathways** to defence and sovereign capability demand.
- **Promote Queensland's resources and critical minerals**, and industrial strengths in national supply chains.
- **Champion advanced manufacturing** that strengthens regional industry capability and reduces sovereign risk.
- **Advocate for affordable, reliable energy** to support industry growth and national resilience.
- **Promote industry participation in decarbonisation initiatives** and the transition to a low-emissions economy.
- **Advocate for accessible and reliable water** to support industry diversification, agribusiness and regional resilience.

ENABLE INFRASTRUCTURE AND CONNECTIVITY

- **Advocate for infrastructure priorities** that unlock regional growth and productivity.
- Work with governments and partners to **align infrastructure planning and investment** across Queensland.
- **Champion major regional projects** across freight, air and sea ports, rail, digital connectivity and precinct development.
- **Help shape Brisbane 2032 legacy infrastructure** so regional Queensland shares in long-term benefits.
- **Facilitate cross-regional collaboration** to strengthen project alignment and delivery.
- **Support evidence-based advocacy** through regional intelligence, project insights and budget submissions.
- **Work with the RDA Qld network** to elevate regionally significant infrastructure priorities.

GROW THRIVING REGIONAL COMMUNITIES

- **Advocate for place-based planning** informed by evidence and regional need.
- **Support stronger health and well-being outcomes** in regional communities.
- **Strengthen local voices**, partnerships and opportunities for Indigenous business and economic participation.
- **Promote sustainable regional communities** that attract people, investment and diverse industries.
- **Support workforce planning**, skills alignment and regional job pathways.
- **Advocate for skilled migration** and employment pathways that meet regional needs.
- **Promote digital capability**, future-of-work readiness and emerging industry opportunities.

