The food and beverage, grocery and fresh produce manufacturing industry is worth $114 billion to the Australian economy. It is the country's largest manufacturing industry and is four times larger than the automotive parts manufacturing industry. It employs around 300,000 people, representing 2.6% of all employed people in Australia. The food and beverage processing industry makes up the majority of this, contributing $91.6 billion and 220,500 jobs. Access to quality inputs, a growing consumer market, skilled workforce, low operational costs and excellent infrastructure are some of the advantages that make Brisbane a premier location for food and beverage manufacturing.

Brisbane offers outstanding opportunities in the expansive food and beverage sector, and commercialisation in this arena is well supported by the city’s research community and expanding infrastructure.

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Brisbane’s Competitive Advantages

SUPPLY CHAIN
Brisbane has many supply chain advantages including:
- Queensland is Australia’s premier state for fruit and vegetable production, growing one third of the nation’s produce.
- Queensland is Australia’s primary beef producer and is home to 46.8% of Australia’s total beef cattle herd.
- Organic farming is a high growth area of agriculture across Australia, and Queensland has attracted 26.7% of Australia’s organic producers.

TALENT, INNOVATION AND EDUCATION
Food technology and innovation research is particularly strong in Brisbane. It is home to Australia’s first dedicated Health and Food Sciences Precinct, with 200 scientists researching both human and animal health and food sciences in one physical location. Brisbane’s world-class education facilities ensure manufacturers have access to a high-quality labour pool.

EXPANDING INFRASTRUCTURE
Businesses in Brisbane, Australia’s closest major capital city to Asia, enjoy excellent logistics. The Queensland Government has committed $134 billion to infrastructure projects in South East Queensland, ensuring an effective and integrated network of roads, railways, ports and airports to support the competitiveness of industry and business.

GROWTH-FOCUSSED
Growing food and beverage innovation, processing and exports from the Brisbane region is a priority of local, state and federal governments. Brisbane Marketing is a key player along with FIAL (Food Innovation Australia Ltd) and RDA Brisbane, all working in partnership to deliver the programs and services that will see these sectors thrive.
The quality catch taken daily from pristine Moreton Bay, combined with innovative processing technologies and facilities, means Brisbane is an ideal location for progressive seafood companies. Queensland has the largest shing and seafood processing industries in Australia.

Companies in the Brisbane market include:
- Watermark Seafoods
- Brisbane Wholesale Foods
- Raptis Seafood
- Watermark Seafoods