

BRISBANE GLOBAL

Connecting the world to Brisbane



Brisbane – Australia's new world city – is Queensland's vibrant capital situated in the South East corner of the state (SEQ).

The city offers an open, stable and competitive business environment where strong collaboration between industry, research and government is driving the development of the industries of the future.

The Brisbane Advantage



LIVEABILITY

The population of the greater Brisbane metropolitan area is 2.5 million with a further one million living in a mosaic of towns and villages punctuated by natural landscapes within an hours' commute, making SEQ the most liveable and third most populous region in Australia.

To the south is the famous Gold Coast, to the north the pristine beaches and hinterland of the Sunshine Coast, and to the west, Australia's most productive agricultural lands of the Lockyer Valley and Darling Downs and the nation's largest inland regional city, Toowoomba.

The City of Brisbane is at the heart of this diverse economy and offers a superior lifestyle without the hustle and bustle of the southern capitals along with boundless economic opportunities.



CONNECTABILITY

The **Port of Brisbane**, a leader in environmental innovation, is Queensland's largest multi-cargo port and received the Port of the Year Award at the Australian Shipping & Maritime Industry Awards in 2017. The Port has invested significantly in hard infrastructure such as road upgrades and a new cruise ship terminal, and pushes the boundaries of technology to unlock supply chain value.

As the primary gateway to Queensland, **Brisbane Airport** welcomes millions of visitors every year and continues to announce new direct flights to global destinations. It also provides more domestic connections than any other Australian airport, making it the major gateway to Australian destinations.

A second runway is currently under construction and once complete in 2020 will provide capacity rivalling Singapore and Hong Kong. In 2018 Brisbane Airport became one of the first to trial bio-fuel to reduce its carbon footprint, adding to Queensland's bio-futures success story.



OPPORTUNITY

According to the ShapingSEQ regional plan, by 2041 SEQ is expected to grow from 3.5 million to 5.3 million people. This will require almost 800,000 new dwellings and around 950,000 new jobs. As the hub, Brisbane connects an exciting and strategic network of clusters, specialisations and knowledge precincts, criss-crossing the city and greater region.

The Queensland Government is providing support for entrepreneurs and start-ups by improving access to finance and new business opportunities. You'll also enjoy the sub-tropical lifestyle, burgeoning arts and cultural scene, sports and recreational opportunities, and world-class education, health and community services.



SPECIALISATIONS, PRECINCTS AND HUBS

The Brisbane region is home to clusters of knowledge-intensive niche businesses in specialist sectors supported by purpose built, world-class research facilities including:

- A global centre of excellence in mining equipment, technology and services (METS)
- Life Sciences in health - bio-pharmaceuticals, medical devices, complementary medicines and clinical trials
- Life Sciences in food and agriculture - tropical and sub-tropical ag science, food production, biosecurity and innovation
- Aerospace including civil MRO (maintenance, repair and overhaul), defence, pilot and avionics training, a developing centre of excellence in UAS (drones) and space technologies

All these sectors are underpinned by strong advanced manufacturing, artificial intelligence and robotics capabilities. Brisbane is also a highly competitive destination for higher education and is one of the leading cities in the world for its size.



WORKFORCE OF THE FUTURE

Brisbane's populace is young (42.8% aged 25 to 54), well-educated (33% have bachelor degrees or higher), and culturally-diverse (21% of Brisbane households speak a foreign language at home). Thanks to a high level of skilled migration, Brisbane has embraced an international sophistication and inherited an exceptional talent pool that displays both depth and breadth.



MAJOR PROJECTS

- **The Queens Wharf** precinct – a \$3.6 billion complex featuring a casino resort, five hotels, 2000 apartments, 50 bars, cafés and restaurants, retail centres, board walks, parks and public spaces and the largest urban development underway in Australia currently
- **Brisbane Live** – a \$2 billion entertainment district including world-class indoor music and sports arena and other venues, cinemas, dining and bars with scope for further developments
- A \$1.5 billion redevelopment of the **Eagle Street Pier** on the Brisbane River and redevelopment of the historic **Howard Smith Wharves**
- A new **Brisbane Cruise Ship Terminal** to accommodate superliners and many more visitors
- Major public transport initiatives including \$5.4 billion **Cross River Rail** and \$1 billion **Brisbane Metro** which will change how people get around the city

